



# **MADRID CITY COUNCIL**

## **COVID-19**

### **CITY COUNCIL AGREEMENTS**



## SIGNATURE OF THE SPOKESPERSONS AND THE MAYOR

<b>Francisco Javier Ortega Smith-Molina</b> Municipal Group: VOX	<b>José Vicente Hernández Fernández</b> Municipal Group: PSOE
<b>Begoña Villacís Sánchez</b> Municipal Group: Ciudadanos-Partido de la Ciudadanía	<b>Andrea Levy Soler</b> Municipal Group: Partido Popular
<b>Marta Maria Higuera Garrobo</b> Municipal Group: Más Madrid (MM)	<b>José Luis Martínez Almeida-Navasqués</b> Mayor of Madrid

I bear witness: the Secretary General of the Plenary  
**Federico Andrés López de la Riva Carrasco.**

Madrid, July 2, 2020



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## CHAPTER I

## AGREEMENTS AND MEASURES OF THE SOCIAL TABLE

(169 measures total)

### MEMBERS OF THE SOCIAL BUREAU

- **For the Más Madrid Municipal Group:** Javier Barbero Gutiérrez, María Estrella Sánchez Fernández and Rita Maestre Fernández.
- **By the Partido Popular Municipal Group:** Engracia Hidalgo Tena and Francisco de Borja Fanjul Fernández-Pita.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** José Anierte Rueda, Silvia Saavedra Ibarrondo and Alberto Serrano Patiño.
- **For the Socialista de Madrid Municipal Group:** María Teresa Pacheco Mateo-Sagasta, María de las Mercedes González Fernández and Ramón Silva Buenadicha.
- **For the Vox Municipal Group:** Francisco Javier Ortega Smith-Molina, and Arántzazu Purificación Cabello López.

### Working Group 1 - Basic Services and Social Emergency and Alimentarius

(Measures 1 to 8)

### MEMBERS OF WORKING GROUP 1 - BASIC SERVICES AND SOCIAL AND FOOD EMERGENCY

- **For the Más Madrid Municipal Group:** Marta María Higuera Garrobo, Rita Maestre Fernández and Manuela Bergerot Uncal.
- **For the Partido Popular Municipal Group:** Engracia Hidalgo Tena, Francisco de Borja Fanjul Fernández-Pita, José Canal Muñoz and Isabel del Tamarit Palace.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** José Anierte Rueda and Gabriel San Miguel Rodríguez.
- **For the Socialista de Madrid Municipal Group:** María Teresa Pacheco Mateo-Sagasta, Francisco Hernández, Risa Calvo Ramos and Ricardo Polo fields.
- **For the Vox Municipal Group:** Arántzazu Purificación Cabello López and Fernando de la Jara.

MS.GT1.001/001

### Reinforcement of social services staff

**To provide Social Services with the necessary human resources for adequate development of their functions:**

To this end, an analysis of the effectiveness and the efficiency of the deployment of workers in recent weeks within the framework of the Temporary Employment Plan, which should lead to the identification of structural staffing needs in each District, as well as the need to incorporate new professional profiles within the municipal staff.

**MS.GT1.002/002****Information system in social services****Promote the design and implementation of information systems for social services:**

This measure seeks to facilitate the efficient management of social measures and incorporate technological instruments that allow the reduction of activities with bureaucratic content, their connection with information systems of other public administrations and exploitation of the data. It provides accurate and up-to-date knowledge of the needs of citizens, their social profiles and the benefits they receive.

**MS.GT1.003/003****Municipal Social Card****Creation of a municipal social card:**

To urgently implement a municipal social card through which to route the payment of temporary financial assistance of special food operations to alleviate the social crisis caused by COVID-19. This card shall constitute an acceptable means of payment in any food establishment, including small shops in the city of Madrid for the purchase of food hygiene products and essential goods.

The result of this initiative will be evaluated for general implementation in social services.

**MS.GT1.004/004****New financial benefits ordinance of the public social welfare systems****Promote a new system of economic benefits ordinance in the public social welfare systems:**

Immediately start work on the amendment of the economic benefits of the public social welfare systems of the Madrid City Council, with the aim of providing a legal framework to speed up and simplify the processing of financial aid applications, in the framework of Law 38/2003, of 17 November, General Subsidy Law. The contents of the ordinance will be agreed upon with the municipal groups before it is submitted to the Plenary, for its approval.

**MS.GT1.005/005**

**Financing for the management of the Minimum Living Income (IMV)****Request that the Government of Spain provide funds for the management of MVI:**

In the event that municipal participation in the management of the IMV is requested.

Minimal Living Income, within the framework of the document adopted by consensus within the Spanish Federation of Municipalities and Provinces on May 22nd, in which it requests that a specific fund be set up for the collaboration of the entities in the management of the minimum living income. The Government of Spain shall provide sufficient funding to cover the full costs that could be referred to by the City Council.

For its part, the Madrid City Council will offer collaboration, in the area of our skills, so that the National Institute of Social Security (INSS) can effectively manage the Minimal Living Income.

**MS.GT1.006/006****New access to social services****Create new access channels for new social service profiles:**

The post-confinement economic and social crisis has changed the profiles of users who require social services, according to the data provided by the Department of Families, Equality and Social Welfare. Consequently, it is essential to create new channels of access to social services for these new profiles, where technology is used for this purpose. With the aim of bringing the City Council's social services closer to the citizens in an agile and effective way.

**MS.GT1.007/007****Visibility of social services****Carrying out an institutional social services campaign:**

In view of the change in social service user profiles, it is necessary to carry out a campaign to make the municipal social services more visible so that citizens can get to know them, know how to access them and remove the stigma they may have for new profiles that have never been accessed before.

MS.GT1.008/008

**New model of municipal social services****To promote a new model of municipal social services:**

Start work on the design of the new municipal Social Services, which should be based on the following:

- Expanding the channels of user access to social services, making the most of the technological possibilities to improve the speed in response and quality of service.
- Adapting the professional profiles of employees to the activities effectively developed, prioritising social services and by automating bureaucratic activities.
- Optimising efficiency in the management of social benefits, for which an updated catalogue of available resources and coordination mechanisms with other public and private actors is made available.
- Implementing an information analysis system that allows for anticipating eventual social risks and design preventive strategies.
- Having contingency plans that help us face future exceptional social emergencies in an effective way.
- Strengthening coordination between the Department of Families, Equality and Social Welfare and the Districts to ensure efficient resource management and harmonisation of the performance criteria.

To this end, the government team may seek the support of universities for the compilation of successful experiences and the design and implementation of pilot projects underway.

**Working Group 2 - Housing Policies****(Measures 1 to 92)****MEMBERS OF WORKING GROUP 2 - HOUSING POLICIES**

- **For the Más Madrid Municipal Group:** José Manuel Calvo del Olmo, María Estrella Sánchez Fernández and Raquel Rodríguez Alonso.
- **For the Partido Popular Municipal Group:** Álvaro González López and Isabel Calzas Hernandez.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Silvia Saavedra Ibarrondo and Rosario Laína Valenciano.
- **For the Socialista de Madrid Municipal Group:** María de las Mercedes González Fernández and Antonio Fernández Gordillo.
- **For the Vox Municipal Group:** Francisco Javier Ortega Smith-Molina and Begoña Collado Moreno.

**PUBLIC RENTAL HOUSING STOCK**

To promote the development of a public rental housing stock similar to the existing one in the most advanced European cities, such as Vienna, Berlin, Amsterdam, or Paris, to reach 20% of the real estate stock, through the adoption of following measures:

**DIRECT PROMOTION THROUGH Municipal Housing and Land Company (EMVS)****MS.WG2.001/009**

To expand the municipal public stock for rent, construction will continue on public housing developments for rent carried out by EMVS on the land already granted by the City Council until the construction of approximately 15,000 new public housing units for social renting over the next few years.

**MS.WG2.002/010**

To incorporate to the EMVS assets all the municipal plots with the qualification of protected housing for its construction either from the company or in a public-private partnership, for its public management.

**MS.WG2.003/011**

No land or housing intended for public protection may be sold in no case by the City Council, remaining as patrimony and ownership of all the people of Madrid, and the city of Madrid.

**LAND ACQUISITION**

To obtain the land, the following is proposed:

**MS.GT2.004/012**

To transfer the land registered in the Municipal Land Trust for residential use by the EMVS, for protected housing for its promotion and development.

**MS.WG2.005/013**

Obtaining land for housing construction must allow for the transformation of part of the land into residential land, or into a mixed formula that enables the transformation of part of the land into residential or a mixed formula that enables both qualifications to be combined.

**MS.WG2.006/014**

To modify the use of the surplus land of the Municipal Land Trust destined to equipment or facilities (other than green areas) provided that they will not be developed at any time for this purpose, as land for the promotion of public housing for rent, according to the provisions of the State's basic land legislation.

**MS.WG2.007/015**

To establish with the Community of Madrid (CAM) cooperative management formulas for the development of urbanised land obtained in the past as transfers for networks in the city of Madrid, as well as to develop the land for residential property that will not be directly promoted by the CAM.

**MS.WG2.008/016**

To increase municipal land holdings for the development of subject housing to some kind of official protection regime.

**MS.WG2.009/017**

That the urban development that the City Council corresponds in each of development areas are in any case ceded on the ground and not through its monetisation to increase the land for public promotions of housing.

**MS.WG2.010/018**

To promote programs or actions for the transfer of public land through the right to surface in plots for rental housing.

**MS.WG2.011/019**

To develop formulas for collaboration with the CAM for the transfer of the exercise of the right of pre-emption and withdrawal of the protected land located in the municipality of Madrid, in accordance with the provisions of the land legislation.

**OPTIMISE UNOCCUPIED HOUSING**

Given the pressing need to offer and provide short-term accommodation solutions, while promoting the EMVS protected housing for rent, it is necessary to optimise the residential stock of unoccupied housing, through the following measures:

**MS.GT2.012/020**

To optimise the unoccupied housing stock through new programs of renting with a series of measures to encourage homeowners whenever the use of the EMVS has been discontinued.

**MS.GT2.013/021**

To revitalise and reform the rental brokerage program managed by the EMVS, providing more security and advantages, with the aim of putting a greater number of housing units in the rental market, in addition to implementing other rent incentives, so that the rent to be paid by the tenant is not more than 30% of their income and the rent is around 20% below the average market price.

**MS.GT2.014/022**

Implementation of a program that includes personalised advice, appraisal of housing, management of possible aids to housing rehabilitation, realisation of the energy performance certificate, taking out insurance during occupation that guarantees the rent, good condition of the housing, possible civil liability to the owner, or tax relief on property tax real estate.

**ACQUISITION OF HOUSING ON THE MARKET****MS.GT2.015/023**

To continue the process of acquiring homes in the private secondary market for incorporation into the public rental housing stock, which will allow the rebalancing of Madrid City Council's offer when acquiring housing in any area of the city.

**MS.GT2.016/024**

To develop formulas for collaboration with the CAM for the transfer of the exercise of the right of both, and the withdrawal of protected housing in accordance with the provisions of the land legislation, located in the municipality of Madrid.

**MS.GT2.017/025**

To adopt programs of the cession of particular housings to the City Council.

**MS.GT2.018/026**

To adapt, where necessary, existing home purchase prices set out in the latest EMVS-approved Terms and Conditions for acquisition of houses on the secondary market, adapting them to the affordable prices existing in the Districts after Covid-19

**MS.GT2.019/027**

Give EMVS use of empty and degraded apartments for rehabilitation and renting at affordable prices.

**MS.GT2.020/028**

Possibility of access as a public entity (EMVS) to the aid included in the modification of the State Housing Plan in the Program for the Development of Rental housing (Ministerial Order 336/2020 of 9 April), which covers 60% of the cost of housing (dispersed), in coordination with Madrid.

**MS.WG2.021/029**

To seek formulas that allow for the study of agreements or arrangements with SAREB to increase the public housing stock.

**VUT CONVERSION**

At present, there is the problem of providing an outlet for the 15,000 homes used as tourist accommodation (VUT) that are unoccupied because their owners were the subject of administrative cease and desist orders for violating planning regulations, or simply because they are unprofitable or, above all, because they are facing an uncertain outlook following the Covid-19 crisis.

**MS.GT2.022/030**

To promote the inclusion of tourist accommodation in the rental market. This should be studied, and mechanisms sought to consolidate their conversion from tourist rental to traditional rental.

**MS.GT2.023/031**

To acquire by assignment the use of a significant percentage of these homes to incorporate them into rental programs.

**PUBLIC-PRIVATE PARTNERSHIP**

The City Council has a large number of free qualified housing plots that can be incorporated into the market through the construction of housing for rent at affordable prices to be built and managed through surface rights.

**MS.GT2.024/032**

To develop public-private partnership formulas to build housing for rent at affordable prices on municipal plots with free housing qualification.

**MS.GT2.025/033**

Development of cohousing or co-living models for seniors, youths or generational exchange, with planning, implementation and public control, and allowing private collaboration in management.

**MS.GT2.026/034**

To study ways of involving non-profit operators in the management of public rental housing stock, mainly for the following more vulnerable sectors.

**MS.GT2.027/035**

The Madrid City Council will constitute the surface right or concession in land owned by you or members of the public land trust for the construction of rental housing, as well as other uses of social interest (supervised apartments for the elderly), whose right will correspond to the surface area.

**MS.GT2.028/036**

The term of the surface right granted by the City Council may not exceed 75 years.

**MS.GT2.029/037**

The City Council will establish a monitoring committee for the duration of the concession to ensure compliance with the requirements.

**RENTAL PROMOTION****MS.GT2.030/038**

To develop models of direct rental assistance managed by EMVS in order that certain social groups (young, old, large families, families single parents, people with disabilities, vulnerable groups...) who rent, so that they do not spend more than 30% of their income to pay their lease.

**MS.WG2.031/039**

Aid for young people who have difficulty in accessing the market for the first time and renting, so that they can pay the deposit or guarantee that is required of them.

**MS.GT2.032/040**

To continue to promote and strengthen social renting through the Municipal Enterprise of Housing for people in vulnerable situations.

**SOCIAL HOUSING FUND****MS.GT2.033/041**

To reinforce the existing rental aid in the State Housing Plan targeting emergency housing to alleviate the effects of the Covid-19 crisis in housing.

**MS.GT2.034/042**

To constitute a Social Housing Fund by reviewing the agreement signed between EMVS and SAREB dated January 28, 2016, and by entering into agreements with financial services for the use of unoccupied dwellings for social rent by EMVS.

**DAY-TO-DAY MANAGEMENT OF HOUSING****S.GT2.035/043**

To improve coordination mechanisms between the three administrations involved in the field of housing so that the aid and solutions that are proposed from all three scales are complementary and cover the whole vulnerable population. This work will be essential in the case of the necessary information, the design of aids or lines of intervention, and management, award and promotion of public housing between EMVS and AVS (Social Housing Agency).

**MS.GT2.036/044**

To facilitate the population's access to information on housing, coordinating the information provided by the three administrations (national and municipal). To this end, the installation of information points will be sought in the Municipal District Boards. Among the services that could be provided in this information, important points would be the legal guidance services on housing.

**MS.GT2.037/045**

To increase the public stock through the acquisition of free housing or the extended rental program, in addition to the construction of new public housing) so that the alternatives and interim solutions are effective. The aim is to provide families with a stable solution, i.e. housing within a reasonable period of time.

**MS.GT2.038/046**

Evictions will not start until 31 December 2020 and will be stopped until that date is initiated. In no case shall this measure affect cases which may involve crime or serious neighbourhood conflicts, as provided for in the EMVS procurement regulations.

**POLICY ACTIONS**

The following policy measures are proposed:

**MS.GT2.039/047**

To urge the CAM to legislate a Housing Law that develops the Article 47 of the Constitution, as well as to review the content of Law 2/2003 on the Local Administration of the CAM, in order to improve and clarify the current competence in the field of housing assigned to the similar municipalities.

**MS.GT2.040/048**

Review of the General Plan in order to adapt the regulations for residential use that allows the optimisation of the incorporation of elements for the improvement of habitability in homes in periods of confinement, or in future teleworking dynamics, such as terraces, expansion of storage space, lighting conditions , views. Study mechanisms to encourage their inclusion in future promotions and even existing housing.

**MS.GT2.041/049**

To develop a 'Habitability Ordinance' to regulate building conditions in the city in light of the needs and circumstances identified during the Covid-19 pandemic and in previous years. The Ordinance will address such issues as the hygienic conditions of the houses, the treatment of terraces, balconies and roofs, the design of the common spaces to adapt them to the needs of teleworking, bicycle parking areas, naturalisation of buildings, etc.

## REHABILITATION

The other major pillar of housing policies is urban Rehabilitation and Regeneration.

The city of Madrid has one and a half million homes (1,530,955), of which that 1,320,530 are primary dwellings.

More than half of the residential stock in the city of Madrid was built between 1940 and 1980 (58%, 888 thousand dwellings).

Between 1980 and 2011, the year in which the last housing census was conducted, 28.8% (441,000 dwellings) and the pre-1940 stock is only 11.3% (173,000 homes).

That is, we have more than one million homes (1,061,835) that are more than 40 years old, with a lack of conservation, and with great shortcomings in terms of energy efficiency and accessibility.

### MS.GT2.042/050

To this end, the City Council will define a Rehabilitation Plan, with the aim of providing aid to encourage conservation, accessibility and energy efficiency of buildings constructed before 1996, as well as their habitability and comfort.

## CONSERVATION

The conservation of the built heritage of cities is a duty established in the current land laws, both at state and regional level, as well as being contained in the municipal regulations, specifically in the Ordinance on Conservation, Rehabilitation and Ruinous State of the buildings, as the duty of the owners of land, buildings and constructions to keep them in good conditions, safety, health, accessibility, public decorum, performing the works required to preserve them, in order to maintain at all times the conditions required for habitability or effective use.

### MS.GT2.043/051

To establish a line of assistance to carry out the conservation work of the built heritage of the city of Madrid, thus promoting improvement of the state of the city's real estate heritage, with a focus on the city ensuring an adequate quality of life for citizens and the effectiveness of their right to enjoy decent and adequate housing, while at the same time as an important engine for job creation.

This line aims to help, in particular, the most vulnerable areas, with higher subsidy rates and lower requirements, without abandoning the support for the conservation of buildings throughout the municipality, since the conservation is an obligation, regulated by the ITE and the IEE.

### MS.GT2.044/052

To subsidise aspects related to the state of conservation of the relevant elements structural, facade or roof, to the proper functioning of the facilities, in order to adapt them to the regulations in force, as well as those relating to maintaining correct use of existing mechanical communication elements (lifts, platforms or similar).

The subsidy rate may reach 90% for higher vulnerability situations.

Payment shall be made in advance in all cases, upon obtaining the licence, and for 100% of the subsidy granted.

#### MS.GT2.045/053

From the Department of Housing, the speeding up of remaining payments from the previous legislature, to the communities of owners who are in the midst of a rehabilitation process, which turns into these moments one more economic burden to add to the current complicated situation.

### ENERGY EFFICIENCY

The building sector emits 35% of CO2 and consumes 30% of the total energy. Considering also that 70% of the buildings in Madrid are built before 1980 and therefore with a tremendous constructive precariousness and without thermal insulation, investment in energy efficiency means fighting against energy poverty.

It is essential to promote energy rehabilitation if we are to achieve the objectives of the long-term strategy for energy rehabilitation in the sector (ERESEE), by European mandate through the EU Directive 2018/844. These objectives focus on supporting the renovation of the Spanish building stock with the aim of obtaining a decarbonised stock by 2050.

The demand from Brussels requires collaboration also at the local level in promoting the National Strategy. The Integrated National Energy and Climate Plan guidelines. The objective is to energetically rehabilitate 300,000 homes in Spain by 2030, growing exponentially since the rehabilitation of 30,000 homes in 2021.

#### MS.GT2.046/054

To establish a line of aid aimed at improving the energy efficiency of residential buildings, thus generating a more sustainable, efficient urban environment and balanced, and as a measure to fight energy poverty. The ultimate aim is to guarantee the conditions of habitability for housing, while at the same time being an important engine for the generation of employment.

This line aims to help, in particular, the most vulnerable areas, with higher subsidy rates and lower requirements.

#### MS.GT2.047/055

To meet European sustainability targets in cities, it is essential to act in all the municipal territory, taking all aspects into account.

Furthermore, energy rehabilitation is not a mandatory action because the use of the term 'regulatory' is not usually perceived as a first necessity.

The subsidy rate may reach 90% in higher vulnerability situations.

Payment shall be made in advance in all cases, upon obtaining the licence, and for 100% of the subsidy granted.

## MS.GT2.048/056

From the Department of Housing, the speeding up of remaining payments from the previous legislature, to the communities of owners who are in the midst of a rehabilitation process, which turns, in these situations, into another economic burden to add to the current complicated situation.

## MS.GT2.049/057

Eligible energy efficiency actions will be considered:

- a. Those that imply an improvement in the initial rating of the building of at least a letter in the overall annual energy demand for heating or either a reduction of this by at least 30% over the situation before action, by incorporating passive measures in the enclosure the building, such as improving thermal insulation, replacing of carpentry and glazing in the gaps, the improvement of the exposure to solar radiation or others with the same purpose.
- b. The following provided that the previous ones have been carried out:
  - b.1. Installation of heating and cooling systems or equipment for the production of domestic hot water or ventilation, or the increase of the energy efficiency of existing ones.
  - b.2. Installation of equipment to generate or enable the use of any renewable energy technology, equipment or system.
  - b.3. Improving the energy efficiency of the common facilities of lifts and lighting.
  - b.4. Improving the common elements of the hydraulic installations of the building by installing mechanisms that favour water saving, the reuse of sullage and rainwater in the building or on the plot or that reduce the volume of discharge to the public sewer system.
  - b.5. Installation of green roofs on pre-decked roofs as an element of air quality improvement and to reduce the heat collection in the summer.
  - b.6. Installation of urban gardens on the roofs of buildings on pre-insulated covers.
  - b.7. Installation of elements that promote sustainable mobility in the building services and facilities or urbanisation such as the installation of recharging points for electric vehicles in the car parks or adaptation of areas and bicycle parking facilities.

## MS.GT2.050/058

A broad spectrum of rehabilitation support will be linked to the fulfilment of the objectives committed to in the Spanish Agenda 2030, prioritising measures and funding for the implementation of these energy efficiency targets, environmental conservation and universal accessibility, which may have an impact on increased activity and financing of the building and construction sector.

**MS.WG2.051/059**

To urge the Ministry of Finance and Staff to modify the Ordinance of ICIO (Tax on Construction, Installations and Works) to speed up the payment of the same according to the quality project, so we would encourage having buildings with higher environmental standards, it is now indifferent to pay the same regardless of the energy efficiency of the same.

**ACCESSIBILITY****MS.GT2.052/060**

To continue the line of aid to carry out work to improve accessibility of the built heritage of the city of Madrid, with a focus on in the existing city, ensuring citizens an adequate quality of life, and the effectiveness of their right to enjoy decent and adequate housing.

This line aims to help, in particular, the most vulnerable areas, with higher subsidy rates and lower requirements, which cannot abandon the rest of the municipality, taking into account that all existing residential buildings are required to make reasonable adjustments to accessibility from 4 December 2017 (RDL 1/2013).

The subsidy rate may reach 90% for higher vulnerability situations.

Payment shall be made in advance in all cases, upon obtaining the licence, and for 100% of the subsidy granted.

**MS.GT2.053/061**

To continue to expedite the remaining payments from the previous legislature, to the communities of owners who are immersed in a rehabilitation process, which is now becoming a further economic burden to add to the current complicated situation.

**MS.GT2.054/062**

In terms of accessibility, to continue with a specific line that allows for improving the life and autonomy of people with disabilities by removing barriers and promoting internal mobility and safety checks in the domestic environment

**MS.GT2.055/063**

Eligible actions to improve accessibility are the following:

- (a) The installation of new lifts, including justified works as indispensable for this purpose, such as the demolition and re-execution of the stair core.
- (b) The installation of other devices to improve accessibility or the implementation of other works with the same purpose, such as ramps, an extension of lifts, increase in the number of stops or platform lifts. Thus how to subsidise the installation of video door phones and those actions to ensure accessibility from the public road, within the plot, up to each of the houses.

**HEALTH**

**MS.GT2.056/064**

To establish a line of aid to carry out health improvement works of the built heritage of the city of Madrid, for the elimination of asbestos, the improvement of indoor air quality, and the processing of waste, with a focus centred on the existing city, ensuring that citizens are provided with adequate services, and the effectiveness of their right to enjoy decent and adequate housing.

**MS.GT2.057/065**

The following will be considered as eligible health actions

- a. The replacement of asbestos with other materials provided that, in the case that it is part of an element of the enclosure (roof, facade, etc.), the performance includes the placement of insulation at least 8cm thick, including ancillary works for that purpose.
- b. Those which affect the elements whose treatment makes it possible to reduce it in a way that is effective inside the building with an annual average concentration of radon at levels below 300 Bq/m<sup>3</sup>, or where without reaching that level, reducing the initial concentration by at least 50%. In this case, the project should incorporate the justification for radon concentrations before and after rehabilitation.
- c. The improvement or conditioning of facilities for the adequate collection and separation of household waste in the common areas of the buildings.

**MS.GT2.058/066**

This line aims to help, in particular, the most vulnerable areas, with higher subsidy rates and lower requirements, which does not mean abandonment of the rest of the municipality, especially when it comes to actions aimed at ensuring the health of the population, in this context of a health crisis.

The subsidy rate may reach 90% for higher vulnerability situations.

Payment shall be made in advance in all cases, upon obtaining the licence, and for 100% of the subsidy granted.

**MS.WG2.059/067**

From the Department of Housing, the speeding up of remaining payments from the previous legislature, to the communities of owners who are in the midst of a rehabilitation process, which turns into these moments one more economic burden to add to the current complicated situation.

**LICENCE STREAMLINING**

The delay in granting licences results in serious prejudice to the payment of aid for the rehabilitation of buildings, as it prevents the start of works and, therefore, the achievement of the objectives of the rehabilitation.

Even in 100% prepayment formulas, untied from the execution of the work, it is not possible to release the subsidy payment until granting the planning permission for the subsidised works.

Notwithstanding the improvement of town planning regulations, this objective requires more human resources and better technical means for the urban administrative sector to be more agile but at the same time contributing to greater legal certainty for private operators.

#### MS.GT2.060/068

To propose as an expediting measure, the simplification of all procedures related to the granting of licences for rehabilitation works, fundamentally with regard to conservation actions, efficiency and lifts, making it possible to process them by means of a Responsible Declaration

#### MS.GT2.061/069

To modify the municipal by-laws, which contain the intervention regime in the rehabilitation of buildings and dwellings, with the overall idea of reducing administrative burdens in granting procedures. Replacing planning permission for responsible statements as long as the works of extension, modification, reform or rehabilitation on existing buildings, do not produce an essential variation in the general external composition, the size, the global envelope, the whole of the structural system, or have as an objective to change the characteristic uses of the building, and which do not require the drafting of a construction project in accordance with the provisions of the State legislation of building management. Except for buildings considered historical or of special protection.

## REGENERATION AND RENEWAL

### DIAGNOSIS: GENERAL CONTEXT

Almost 5% of the main housing stock presents serious problems of conservation, with a deficient state, approximately 64 thousand houses in our city.

But, in addition, there are areas within some neighbourhoods that present a level of underprivileged that we cannot allow in this half of the 21st century. Homes that are in a very poor state of preservation, are humid, or lack the most basic services and living conditions: very small surfaces, lack of adequate lighting and sunshine, lack of ventilation, etc.

For this reason, it is not enough just to provide incentives for housing rehabilitation, but it is necessary to implement urban renewal measures in certain Madrid's neighbourhoods, which will put an end to the 24,000 existing substandard housing units, the new vertical shantytown.

#### MS.GT2.062/070

Establish a Strategic Plan for Urban Regeneration and Renewal in Madrid. This Plan will be a comprehensive commitment to getting the homes and their environments to reach the required standards in terms of sustainability, energy savings, accessibility,

equipment and comfort, as urban regeneration and renewal improves the quality of life, protects the health and generates energy efficiency and quality jobs.

**MS.GT2.063/071**

Integrated recovery of degraded neighbourhoods at urban and social levels, architectural and economical, which will allow us, in addition to generating 43,000 jobs, to be a lever to obtain more than simply a private investment.

**PRIORITY ACTIONS: UNDERWAY AND FUTURE SCENARIO.**

Currently, in the Municipality of Madrid, there are different Plans in force for the Rehabilitation of buildings and housing, specifically the State Housing Plans 2013-2016 and 2018-2021, as well as calls for Municipal Plans with aid to rehabilitation and regeneration.

Currently, EMVS manages the State Housing Plan 2013-2016, which by successive decrees have extended the proceedings until December of 2020. Similarly, the State Plan 2018-2021 is managed through the Agreement signed by the CAM where EMVS is designated as Managing entity of all the actions in the 10 areas of the municipality of Madrid, and It will also continue to carry out studies and analyses of rundown neighbourhoods mainly built in the '50s and '60s for their declaration as to future urban regeneration areas.

Finally, the Housing Department of the Madrid City Council, with the collaboration of EMVS has managed the aid of the Madrid Rehabilitation Plans 2017 as will be the case for the 2018 aid, whose payment remains to be paid.

**MS.GT2.064/72**

Address a multi-year Comprehensive Intervention Plan on the areas defined as priorities in renovation and/or restructuring operations, the existing social and economic fabric of each city, so that the intervention, involving in these processes of community development and multidisciplinary to the set of Institutions and Entities that act in each zone, ending the current situation of social exclusion.

**MS.WG2.065/073**

Preparation of a catalogue of priority actions for intervention, both in rehabilitation operations (conservation and improvement) such as regeneration and renovation (demolition and new construction).

**MS.GT2.066/074**

Multi-year investments required for the implementation of the Urban Renewal Plan of Madrid, with the aim of eradicating the levels of substandard housing in our city on the horizon of the year 2030.

**MS.GT2.067/075**

Commitment to sustainable policies through savings measures energy and the use of recyclable and non-polluting materials.

**MS.WG2.068/076**

To achieve a 57% reduction in energy consumption and a 55% reduction in CO2 emissions in the renovated stock.

**PLANNING: URBAN PLANNING TOOLS AND FINANCING.**

To undertake renovation actions with intensive interventions, public oversight and control and public enforcement in some cases, we must ensure: The intervention of private actors (agent, manager, etc.) which is also feasible. Rehabilitator/renovator.

**MS.GT2.069/077**

To undertake the modification of urban planning rules in order to generate or display real economic content, greater buildability for example that ensure that these actions are attractive to private promoters, but do not have excessive costs.

The aim is to apply the following principles to the current occupants of the dwellings, a model similar to that of the urban renewal actions carried out in the neighbourhoods in Madrid under renovation, or more recently in the Beurko neighbourhood in Barakaldo.

**MS.GT2.070/078**

To carry out a previous process to involve the resident population, predominantly elderly and with limited economic resources, by conviction of the benefits of the action and the possibility of assuming its costs.

Therefore, intermediate figures between the administration and the neighbours will be promoted, as resource management and coordination offices in those neighbourhoods that are the object of integrated regeneration programs.

**MS.GT2.071/079**

To avoid gentrification processes, the right of return of the original inhabitants of the renovation operation, so that the promoter of the property must provide a new dwelling, the area of which is not less than fifty percent of the above and provided it is at least ninety-metres square, or not less than that which, if it did not reach such an area, would have characteristics similar to that one and which is located on the same site or in the environment of the demolished or rehabilitated building, in accordance with the rights of relocation and according to the Royal Legislative Decree 7/2015 of 30 October.

**MS.GT2.072/080**

To accelerate the digitisation of public administrations since with this type of tool, it increases efficiency and effectiveness and reduce paper use and the obligation to transport.

**MS.WG2.073/081**

Transparency in the public sector is indispensable and must be internalised since there is no success without transparent management and an ethical commitment with citizens

in general. It is an instrument of approach to the citizen whose ultimate purpose is to promote access to public information for citizens.

**MS.GT2.074/082**

To develop agreements with financial institutions to speed up the flow of loans towards the beneficiaries of public aid, either through direct loans from these Banks or by means of financial instruments through an ICO (Spanish Official Credit Institute) line of credit.

**MS.GT2.075/083**

To advance in a highly demanded neighbourhood claim, such as the exclusion of aid of personal income tax, or greater tax relief for companies and individuals, with bonuses in some municipal taxes, and above all, from the State Government.

**MS.WG2.076/084**

To achieve a reduction in the time limits for granting building permits. In this sense, the EMVS as a Management Entity could study the possibility to assist in the complete processing, up to the motion for resolution, of files for the granting of licences resulting from regeneration actions in ARRUS.

**MS.GT2.077/085**

Implementing new urban planning tools to convey and articulate the Regeneration and Urban Renewal Departments, which enable the management of this type of complex operation, and also serve to assist in the financing and is sustainable, as the volume of investment far exceeds the capacity of the Public Administrations, these could be:

- The Transfer of Urban Development (TAUS),
- Or the transfer of urban developments and increases in buildability for sustainable funding.
- As well as endowment actions.

**HOUSING OBSERVATORY****MS.WG2.078/086**

It is proposed to create an Observatory with the aim of obtaining better knowledge of the reality of the real estate market, its demand, supply and objective and subjective location.

This observatory shall not entail the creation of an ad hoc administrative office or increase in administrative staff.

Therefore, the Observatory is conceived as a tool to facilitate, through from the publication of quantitative statistical data, knowledge of the situation through studies and permanent monitoring of the evolution of the residential sector (the land market, the real estate product already including issues such as accessibility, financing, the rehabilitation and rent).

**RESEARCH PLAN****MS.WG2.079/087**

Promote a research plan on housing, to implement measures of innovation and energy efficiency in housing construction and rehabilitation.

**STUDIES**

In order to address specific problems, improving the radiography on the state of housing, improve knowledge of the current situation and carry out a permanent monitoring of the evolution of the residential sector is necessary:

**MS.GT2.080/088**

Study from the land market to the real estate product already built, including issues such as accessibility, energy efficiency, health and financing, as well as the most relevant data on rehabilitation.

**MS.WG2.081/089**

Know the situation of the public housing stock: no., use (main, secondary, empty), state of conservation, age, energy efficiency, etc.

**MS.GT2.082/090**

To create a local register of public housing.

**MS.GT2.083/091**

To obtain household flows from the Municipal Registers; characterising the population and homes.

**MS.GT2.084 /092**

To manage the information of the Cadastre and the Register.

**MS.GT2.085/093**

To extend the compulsory use of the cadastral reference.

**MS.GT2.086/094**

To establish in the Ordinances the possibility for entities that manage.

The housing authority will provide information on the status and use of its stock.

**MS.GT2.087/095**

To determine and analyse the real estate market: buying and renting.

**MS.GT2.088/096**

To evaluate the studies that, in the matter of price reference, the Government develops the Nation in relation to the city of Madrid, all in accordance with the RDL 7/ 2019.

MS.WG2.089/097

Study on the population's ability to access housing.

MS.GT2.090/098

Study and monitoring of the evolution of VUTs.

### **IMPROVED INFORMATION**

MS.GT2.091/099

To designing and set up a website as well as the publication.

The Commission has also set up an electronic statistical bulletin on a regular basis, setting out the main data collected by the observatory through the different studies.

MS.GT2.092/100

To collaborate with all those entities in order to improve the information and knowledge of the reality of housing in the city of Madrid.

**Working Group 3 - Vulnerable Groups**

(Measures 1 to 23)

**MEMBERS OF WORKING GROUP 3 - VULNERABLE GROUPS**

- **For the Más Madrid Municipal Group:** Carolina Pulido Castro, María Pilar (Cuca) Sánchez Álvarez and Mar Barberán Parrado.
- **For the Partido Popular Municipal Group:** Francisco de Borja Fanjul Fernández-Pita and Jesús Tellez Rubio.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** José Anierte Rueda and Gabriel San Miguel Rodríguez.
- **For the Socialista de Madrid Municipal Group:** María Teresa Pacheco Mateo-Sagasta, Francisco Hernández, Raisa Calvo Ramos and Ricardo Campos Polo.
- **For the Vox Municipal Group:** Arántzazu Purificación Cabello López and Fernando de la Jara.

**FAMILIES****Families caring for dependents**

In the case of the elderly and dependent persons who need care, caregiver support is essential, as their well-being impacts on the well-being of the person being cared for and the objective of the City Council must be to provide sufficient support in order to improve the carer-caree relationship.

Sometimes this care is provided in solitude and at a high personal cost.

Caregivers are often exhausted, both physically and mentally. The person has to suddenly face a new situation that they are unprepared for and which consumes time and energy.

From this line of work, we intend to implement measures that will act from the diversity of resources that the City Council has set up for the care of the dependent persons allows improving the impact that the care has on their quality of life and its impact on the care of the person in need of care and that also allows us to act in a preventive way in situations of abuse.

**SPECIFIC MEASURE:****MS.GT3.001/101****Strengthen support programs for family caregivers' of dependents and vulnerable people:**

- Develop and expand the 'Caring for the Caregiver' program in the social services, reinforcing actions aimed at family respite.
- The program will include home visits by professionals who can see on-site the situation of the carers of dependents to improve the adaptation of the program.

**Comprehensive Family Support Centres**

The face-to-face resources that families can turn to in order to pay for their problems and meet the needs arising from parental exercise and living relations in this basic structure of society are essential for many families in Madrid. Most of these resources are located in different physical spaces and some of them have similar intervention programs.

In order to offer a comprehensive and multidisciplinary service, the following municipal resources will be integrated which, until now, have been operating independently, such as: Child Care Centre (CAI); Family Support Centre (CAF); 'Casa Grande'; ASPA program, among others. It is intended that these resources share common spaces and also have the infrastructure necessary for the individual, family or group attention that each case requires.

The final aim is for families to have an accessible place of reference with a playful and preventive approach and from the specialised in specific subjects.

**SPECIFIC MEASURE:****MS.GT3.002/102****To unify the family care and support resources:**

- The different resources for family care will be unified in common physical spaces and with multidisciplinary intervention programs providing a comprehensive response to the different family situations that can be present:
  - Future resources that are planned should have the same vision integrating services to allow for better care and coordination between them.
  - Digital media will be developed to provide and promote online and remote support.
  - the territorial rebalancing will be taken into consideration for the implementation of these centres.

## Strategy of conciliation and co-responsibility

Reconciliation and its co-responsibility are one of the main challenges that many families in the city. Both are key to the development of family life, and work, as well as essential for the upbringing of children in charge.

The Madrid City Council has different services that include approaches for the attention and promotion of conciliation and co-responsibility. For it to be more productive with public resources and optimal with intervention; it must develop a comprehensive strategy combining actions to support families to facilitate such reconciliation and co-responsibility.

### SPECIFIC MEASURE:

MS.GT3.003/103

#### Develop a municipal strategy of conciliation and co-responsibility:

Organise the different strategies and services of conciliation to have a vision and unifying services that can provide a complete response to the situations that arise on the part of families needing support, where special attention is also given to co-responsibility.

- the 'Madrid Concilia' service will be reinforced.
- Municipal measures will be promoted, such as institutional campaigns, which promote co-responsibility between men and women in the tasks of care.

## Single-parent families

Lone parents are one of the most vulnerable groups in the of post-COVID. The data reflected in the household panel conducted by the Madrid City Council indicate that they are one of the groups with the highest income lost from confinement, as well as having many difficulties, or even no option for teleworking. Design measures to support families through support for reconciliation, socio-educational programs, and the development of the various services available are key to their nearby municipal administration to help them navigate the parental path.

### SPECIFIC MEASURE:

MS.GT3.004/104

#### Strengthen support programs for single-parent families and pregnant women alone:

- Strengthen support for single-parent families and single pregnant women through specific actions aimed at conciliation, co-responsibility and specific support measures for employability, with particular attention to those in particularly vulnerable situations, such as employees of the home or those who perform caregiving tasks.

**Area of violence:**

Confinement has aggravated situations of violence and generated new ones, as well is backed up by data from calls to victim assistance lines. The city council must make available the resources it has at its disposal, the reinforcement of those measures and instruments it already possesses and the creation of new resources insofar as typologies of victims or risk situations are detected that have not been acted previously or have not been covered to date, in order to alleviate its consequences.

Depending on the data available, this will be done by considering what is necessary:

To detect and act on behalf of any victim of violence in their environment that is in a serious situation or very serious risk, through:

MS.WG3.005/105

**Carrying out campaigns that advise of the y Council services in this area.**

MS.WG3.006/106

**Conduct of protocols and proceedings related to victims for whom no specific resources are available, especially for the most vulnerable.**

**Intimate partner violence and special attention to female victims of violence in their neighbourhood.**

Intimate partner violence victims should be offered support from all public administrations. Many can be found in vulnerable situations that have been intensified by the economic and social crisis produced by COVID-19. The expectation of growth in unemployment is unprecedented, so addressing these victims through specific employment plans is indispensable for their autonomy and as a method of addressing the situation of vulnerability in which they find themselves.

**SPECIFIC MEASURE:**

MS.GT3.007/107

- Employment program for female victims of violence in the context of partnerships or ex-partner.  
Carrying out of municipal studies on the employment situation of women in Madrid.
- Begin with a needs assessment of women in the most affected by the Covid-19 health crisis.

- Specific employment and training plan that promotes their incorporation into the labour market in victims of partner/peer violence. This plan will include measures for women over 50 as a, particularly vulnerable population.
- Strengthening violence detection systems with special attention to women over 65 years of age.
- Awareness raising and campaigning on equal terms.
- Revision, if necessary, of the action protocols for cases of very serious risk in view of the confinement situation.
- Increase number of shelters.
- Reinforcement and empowerment of mediating and psychological care.
- Reinforcement of care programs for mothers with children at risk.
- Strengthening of violence detection systems with special attention to women over 65.
- Strengthening of anti-trafficking programs with modification of protocols if necessary.
- Reinforcement of socio-economic action programs for victims.
- Evaluation and review of coordination carried out by municipal, regional and municipal resources

## **SENIOR CITIZENS**

### **New model for senior centres**

The Municipal Senior Centres are one of the distinguishing features of the Madrid City Council. For many years they have been doing recreational work with older people, forming necessary spaces of group interaction, which are fundamental for all of us.

The current post-confinement situation makes it necessary to reflect on the current model of senior centres, taking into account that older people are the most vulnerable and affected group during the confinement. It is necessary to ensure implementation of a new model of Municipal Senior Centres, which promote spaces for the detection and prevention of risk situations, such as unwanted loneliness, abuse, or processes of rapid cognitive decline such as interrelationship spaces in each of the districts, in order to coordinate workshops working with older people from a group perspective as a result of the new needs that have arisen from COVID-19.

**SPECIFIC MEASURE:****MS.GT3.008/108****Develop a new model for senior municipal centres (CMM):**

- Advance in a model of greater intervention in risk prevention and detection in elderly users:
  - Preparation and approval of the new regulations for the centres. It will be distributed to districts, both among CMM professionals and older persons, boards of directors and sectorial council.
  - To create a motor group to accompany and follow up the process of Over.
- Promote the creation of more senior centres based on need criteria, waiting lists and budget availability.

**Vulnerability detection equipment for older people**

Community and specific work, according to its particularities, in the districts of Madrid is key to intervention and detection of vulnerabilities in the elderly. These teams are designed as a space for coordination with the dual purpose of monitoring and evaluating problems and initiatives and detection and intervention in specific cases.

**SPECIFIC MEASURE:****MS.GT3.009/109**

**Older people's vulnerability detection equipment:** will be configured in each of the 21 districts of the city of Madrid technical teams multidisciplinary to address complex cases of intervention with seniors, related to abuse, vulnerability, loneliness, with a focus on early detection and prevention of undesirable situations.

**Reinforcement of the Homecare program**

The Homecare service is configured as a service in continuous social and technological innovation that the City of Madrid has made available to the citizens, to facilitate their stay and integration in their usual family and social environment, providing company, security and peace of mind for the user and their families.

**SPECIFIC MEASURE:****MS.GT3.010/110****Reinforcement of the Homecare program:**

To strengthen the Homecare Service, both in a qualitative way (incorporating in the next technological and service improvement contract) as well as quantitative (by setting up an extension program of the Homecare Services) to older people living alone or accompanied by another older person and that at the present time they have no other homecare service.

**Unwanted solitude**

The increase in the number of older people living and feeling alone in their homes from the beginning of confinement is a sign that the municipal administration must promote programs to address them.

**SPECIFIC MEASURE:****MS.GT3.011/111****Unwanted solitude program focused on older people:**

- Joint work with Madrid Salud.
- Sensitisation, awareness and involvement of society as a whole.
- Fostering interpersonal relationships, facilitating the connection with your network community and promoting their participation.
- Actions in special vulnerability groups.
- Promote training programs for professionals and the elderly.
- Promote research in the field.
- Encourage good practices in the fight against unwanted loneliness.
- Encourage healthy, active ageing.

## **Alternative accommodation for the elderly**

People's life expectancy is clearly increasing. From the respect to the traditional model of housing in residences, we have to work on designing the alternatives adapted to ageing in the residential environment is one of the great challenges of the 21st century, which is why we at Madrid City Council want to promote alternative accommodation. Housing, the environment guarantees privacy, space and neighbourhood. Care must be adapted according to the environment and according to the needs. This is how models such as Co-Housing (living together in communal housing), housing shared, or other innovative models.

### **SPECIFIC MEASURE:**

MS.GT3.012/112

#### **Carrying out a specific study on alternative accommodation models for the elderly:**

- New innovative measures such as senior co-housing will be facilitated.
- A study of alternative accommodation models for people will be carried out and to be able to determine the best options that suit a good domestic environment, intimacy, own space and neighbourhood.
  - Alternative measures and/or accommodations will be promoted as determined convenient in the studio.

## **Digital Access Plan**

Not using new technologies correctly or fluently is considered a cause of exclusion in the elderly, so it is important to introduce within of municipal programs, digital literacy and access to technology as a source of direct information.

The digital inclusion of older people is a key challenge for the contemporary society.

The aim of this measure is to help older people discover that digital tools can be an important means of support in daily life, both facilitating access to information or knowledge as support that allows communication and socialisation.

**SPECIFIC MEASURE:****MS.GT3.013/113****Digital access plan for the elderly:**

- Promote a RENEWAL Plan for the acquisition of disused devices, computers and mobile phones, where access to the elderly is encouraged.
- Create a training plan for older people on technology platforms, basic use of the Internet, carrying out administrative procedures and promoting interaction through digital media with other people.

**CHILDHOOD AND YOUTH****Reducing the digital divide in children and adolescents in vulnerable situations**

Confinement has deepened the inequality that many children face in attempting to continue their studies normally. Many of them do not have the means and the training to follow their classes online/remotely, which has a severe negative impact on their educational development. The pedagogical competence lies with the Autonomous Community; however, the Madrid City Council will work in coordination with the aim of using regional expertise to address this situation and reduce the digital divide.

**SPECIFIC MEASURE:****MS.GT3.014/114****To promote a plan to reduce the digital divide in children and adolescents in vulnerable situations:**

- Working together with the CAM programs to help connect Wi-Fi to vulnerable families so that children can reinforce their education and class tracking.
- To work together with the CAM to reduce the digital divide in the vulnerable children for access to new technologies and skills for use them.
  - Socio-educational support linked to new technologies will be encouraged.

**Truancy Program**

Confinement decreed by successive Alarm States has meant the breaking down of the educational dynamics of the student body in all age groups. The interruption of face-to-face education is a determining factor in inequality educational system that leads to school failure, which, as we know, is one of the main risk factors for social exclusion. In the city of Madrid, the data we have is what we have at hand, as evidenced in the Madrid city household survey.

Therefore, it is proposed to strengthen school absenteeism programs and prevent school failure. Special emphasis will be placed on strengthening the digital skills of the student body, thus responding to the principle of equity that should govern all training processes.

**SPECIFIC MEASURE:****MS.GT3.015/115****Reinforcement of the truancy program:**

- Promote, together with the CAM, a common absenteeism protocol school so that all schools can operate with the same procedures before the cases are presented.
- Study the demand for increased educators to strengthen the truancy. The recommendations provided by the study in order to reduce the level of school absenteeism by at least 20%.

**Online Education in Municipal Nursery Schools**

The containment situation has highlighted the need for the public education must be adapted to offer online or virtual education, in order that in this way the educational development of children is not impaired and young people. New technologies provide multiple options and alternatives for this, always bearing in mind, moreover, that a new outbreak and a new confinement can occur.

**SPECIFIC MEASURE:****MS.GT3.016/116****Ensure that municipal nursery schools can provide online education.**

That in future management contracts for municipal nursery schools ensure the operation of schools online in moments of temporary suspension of activity due to exceptional circumstances.

**Specific studies on children**

The excellent design, execution and evaluation of public policies require It is essential to have reliable sources of information that allow us to meet the real public issues. Similarly, child poverty and the role of children are particularly important in the post-confinement scenario, as it is a particularly vulnerable group, and that in order to be attended efficiently and effective, there is a need for a continuous and comprehensive supply of information for decision-making.

**SPECIFIC MEASURE:****MS.GT3.017/117****To carry out specific studies on children and adolescents**

To request the Directorate General for Innovation and Social Strategy of the Department of Families, Equality and Social Welfare to conduct regular studies on children and adolescence, including the post-COVID scenario. These studies will have as main characteristics:

- To deepen the knowledge of the reality of childhood and adolescence.
- To promote research and study on childhood and adolescence.
- To prepare rigorous information on the actions of the Administrations and other public and private entities working in the sector.
- To promote children's and adolescents' participation in the design of childhood policies.

**European Volunteer Program**

The 'Europa Joven' program manages projects to send and receive people who want to be European volunteers within the 'European Solidarity Corps'. In addition, through our service, we support organisations and entities that also want to host or send volunteers within this Program.

The 'European Solidarity Corps' is financed by the European Commission and based on activities taking place in a different country than yours, within a non-profit organisation.

**SPECIFIC MEASURE:****MS.GT3.018/118**

**Strengthening the European Volunteer Program:** reinforcing and extending the European voluntary program, especially for vulnerable young people, with the aim of acquiring skills and knowledge in social and labour integration.

**Local Plan for Childhood and Adolescence in Madrid (PLIAM) following confinement**

After confinement and the economic and social health crisis caused by COVID-19, the development of the new PLIAM plan should be carried out on the basis of a diagnosis which takes into account the deterioration of the socio-economic indicators collected by the Ministry itself through surveys.

**SPECIFIC MEASURE:****AMS.GT3.019/119****Adapt the PLIAM to the post-confinement scenario:**

- Use the sources of information and diagnosis of the Family Governance Area, Equality and Social Welfare for the elaboration of the new PLIAM, which will allow adapting the actions to the current post-confinement situation.
- That the level of child participation in the process of building the Plan, including a meeting with the representatives of the DELEGATES and the public representatives of the various municipal groups.
- Recommend the continuation of the systematic collection of information through surveys and consultations with children, to ensure that children's views and the adolescent population is taken into account in the development of local policies that affect them (follow-up to the UNICEF Barometer, or to the adolescent consultation whose results were presented at the beginning of the present legislature).

**Violence against Children****MS.GT3.020/120****CONCRETE MEASURES:**

To review, if necessary, of the action protocols for very serious cases of risk taking into account confinement situations.

**MS.GT3.021/121**

To carry out actions for the detection of possible victims with special attention from homes with minors.

**MS.GT3.022/122**

To increase of places in specialised centres according to need and budget availability.

**MS.GT3.023/123**

To evaluate and review the coordination carried out by municipal resources, The Ministry of Education and Science has been working with the regional and municipal authorities on violence against children.

**Working Group 4 - Emergencies**

(Measures 1 to 46)

**MEMBERS OF WORKING GROUP 4 - EMERGENCIES**

- **For the Más Madrid Municipal Group:** Javier Barbero Gutiérrez, María Pilar (Cuca) Sánchez Álvarez and Pedro Fuentes Rey.
- **By the Popular Party's Municipal Group:** María Inmaculada Sanz Otero, Javier Hernández Martínez and Antonio Prieto Fernández
- **By the Municipal Group Citizens - Citizenship Party:** Alberto Serrano Patiño and Belén del Pozo González.
- **For the Socialist Municipal Group of Madrid:** Ramón Silva Buenadicha, Ignacio Pérez de la Torre and Francisco Hernández
- **For the Vox Municipal Group:** Francisco Javier Ortega Smith-Molina and Juan Carlos Tascón.

**BLOCK 1: HEALTH**

MS.GT4.001/124

**Development of a Municipal Contingency and Resilience Plan in Epidemics within the revision of the Municipal Emergency Plan of Madrid City Council (PEMAM).**

**Brief description:** Conducted by the Permanent Technical Committee for Emergency Coordination, this Plan would specify the elements of contagion prevention, community support, commodity security and coordination between the health, security and social protection services. It would include the participation of all the municipal departments that had something to contribute (bodies of emergencies, social services, etc., etc.) and would identify the services that would guarantee basic services and benefits to the alarm statements and social emergencies.

**Time frame:** pilot plan within two months (in view of the risk of a resurgence of the pandemic in the fall); stable plan, in six months.

MS.GT4.002/125

**Safeguard as Essential Public Services, to Madrid Salud and the Municipal Social Services, as well as the Municipal Police, Fire Department and Samur-PC.**

**Brief description:** In 2017, the Plenary of the Madrid City Council approved the declaration of Madrid Salud as an Essential Service. For this, at least two actions would be required:

- a) Definition as Essential Service those we have mentioned by the Municipal Government
- (b) Application to the Government of Spain for recognition as such, so that the corporation does not have to submit to the normal replacement rate.

This recognition would make it easier to ensure that sufficient resources are made and material available to these services so that they would have the capacity to provide assistance to the population with quality and equal opportunities for all people.

**Time frame:** both actions within 15 days.

MS.WG4.003/126

**Reinforcement Plan for the Madrid Salud workforce, especially with regard to the prevention of occupational risks, public health, attention to addictions and prevention and health promotion programs.**

**Brief description:** The question comes, first of all, from the magnificent work carried out by this Autonomous Organisation and its professionals in this pandemic and, secondly, because of the potential, it can have for the whole de-escalation phase, in the short term, but also the medium and long term, their work in the care of the staff, in combating unhealthiness, in helping people with addiction problems and in the necessary prevention of disease and promotion of health, especially for people who are less likely to access preventive and health messages.

**Time frame:** as fast as possible, given its relevance and capacity in the field of health and also for support in de-escalation.

MS.GT4.004/127

**Search for a stable agreement with the CAM on health issues and emergencies.**

**Brief description:** It would be both for normal operation, and in particular situations , such as epidemics, in these areas:

- (a) Community health actions. Structures and/or programs, with coordination capacity in basic health areas, for the establishment of joint community projects and programs.
- (b) Actions in the field of public health and, specifically, in the surveillance and control for tracking, identification and follow-up of contacts, to control the chains of infection; also, in the development of epidemiological studies
- (c) Actions in the field of health emergencies and other emergencies (including SAMUR-SUMMA relationship).
- (d) Actions in support of SERMAS (Madrilenian Health Service) Primary Care Teams in vaccination programs (the CMSc [Community Health Centres] are accredited to give vaccinations, including the flu vaccination), healthy eating and promotion of physical activity, prevention of tobacco use, attention to unwanted solitude, prevention of sexually transmitted infections and HIV, etc.

**Time frame:** the proposal, immediate and in writing. The resolution depends on not just from City Council.

MS.GT4.005/128

**Diagnostic support for the image of the facilities and professionals of the Municipal Centre of Montesa.**

**Brief description:** It would help to reduce the waiting list in radiodiagnosis of Madrilenian Health Service and would be an efficient use of means that now are underused and public. The CAM could take over the necessary additional personnel and consumables.

**Time frame:** immediate.

MS.GT4.006/129

**To create a strategic reserve of basic sanitary material (PIDs, masks, hydro-alcoholic gels, disposable gowns, etc.) to ensure supply of the same to the municipal staff and the groups in the explanation specified.**

**Brief description:** This reserve would serve to adequately provide, in case of need, to the users of the municipal assistance - residential resources (homeless shelters, municipal nursing homes, etc.) and municipal staff, especially those who have direct contact with citizens (Madrid Line, workers in sports centres, police, firefighters, Samur and Social Samur, etc.). The City Council, when circumstances of special need, it shall also cooperate, to the extent of its possibilities, with Non-Profit Organisations that have agreements/arrangements with the same for the provision of such materials.

**Time frame:** within the next two months.

MS.GT4.007/130

**Introduce as a condition of execution of the contracts to be tendered by the City Council, the obligation for the companies awarded the contracts to provide their workers with Personal Protection Equipment in the event of exceptional situations in which its use is indicated in accordance with the criteria established by the competent authorities.**

**Brief description:** The City Council must ensure the protection of both its workers as well as those from other contracted companies who are providing a municipal service. It is important in itself, but also because of a principle of congruence by which two professionals may be acting in the same space (one municipal employee and one contract employee), and it seems reasonable that both may have the same protective measures against the same type of risk.

In anticipation of new emergencies arising from crises, the availability of such services would be appreciated.

Materials, according to suitability criteria to be formulated by the competent authorities. It would be of immediate regulation in the next hiring processes and would be raised as a negotiation in existing contracts.

**Time frame:** immediate regulation in the next recruitment.

MS.GT4.008/131

**Boosting technological investment in Madrid Salud.**

**Brief description:** The idea is to avoid a decrease in investment in this area, given the magnitude of other needs, as this investment could make particularly efficient measures.

**Time frame:** permanent.

MS.GT4.009/132

**Madrid Salud's online assistance to municipal employees of Occupational Health and updating and dissemination of protocols in case of a new pandemic outbreak.**

**Brief description:** The Subdirectorate General for the Prevention of Occupational Risks has the responsibility of establishing and disseminating health protocols in the case of new outbreaks of the pandemic as it has been doing to date. The system of dissemination of the protocols is through the Directorate General for the Civil Service, General Coordination and General Technical Secretariats, which in turn must spread this message to all the workers in your service. This diffusion will support with posters and worker information phones.

**Time frame:** 1 month.

MS.GT4.010/133

**Maintenance of a fixed structure of people from Madrid Salud in coordination and support to the Security and Emergency Corps.**

**Brief description:** It seems an excellent experience to keep that fixed structure of support from Madrid Salud in Police, Samur and Fire Department, which allows a permanent and updated knowledge of the risks of these groups and adopt the procedures to their particularities.

**Time frame:** immediate.

MS.GT4.011/134

**Strengthen the staff of the Vector Control Department from Madrid Salud.**

**Brief description:** they are certified professionals for the use of biocides and their operation during the pandemic and it is appropriate to assess possible shortcomings. It would also be a matter of amending the clauses governing the Vector Control in a way that allows for staff expansion when special or exceptional circumstances require it.

**Time frame:** throughout 2020.

MS.GT4.012/135

**Specific protocol for monitoring and socio-health support to employees of municipalities affected by Covid-19. Study the possible aids for those who have been admitted and whose consequences may significantly affect their quality of life.**

**Brief description:** the aim is to ensure that all staff are monitored, but especially those who may suffer or develop sickness.

**Time frame:** 1 month.

MS.GT4.013/136

**Creation of a diagnosis point within Madrid Salud (of virus or antibodies), for Coronavirus.**

**Brief description:** Madrid Salud will maintain the appropriate devices for the performance of PCR tests or, where appropriate, ELISA tests to check for contagion and suspicious cases in the municipal staff and also to the users of the Centres of Care for Addictions, homeless people and users of Residences for the elderly of the Madrid City Council.

**Time frame:** 1 month.

MS.GT4.014/137

**Reinforcement of the Addiction Care Centres network, with staff necessary for its proper functioning, with particular emphasis on the strengthening of programs on behavioural and drug-related addictions and reinforcement in health support for homeless people with addictions.**

**Brief description:** the social crisis that may arise and the difficulties inherent in many of the users of these centres may demand greater attention to these.

The aim is to prevent the spread of the pandemic.

**Time frame:** first quarter of 2021.

MS.GT4.015/138

**Development of joint programs aimed at the homeless, in strategies to prevent Coronavirus infection and to promote health, with an agreement with the Department of Families, Equality and Social Welfare through the DG for Primary Care, Community Intervention and Social Emergency.**

MS.WG4.016/139

**Permanent public awareness and information campaign on the health protection measures recommended by the scientific community, especially for teenagers and young adults.**

**Brief description:** Preferably - if the target population is young people - on social networks, but also in street furniture, bus shelters, EMT buses, radios, etc.

**Time frame:** design and approval of the campaign, in 1 month

MS.GT4.017/140

**Development of an obesity prevention program for the population in school age, from Madrid Salud and in collaboration with education and primary social services.**

**Brief description:** confinement and decreased ability to exercise have generated significant health problems in children and adolescents.

We need to amplify obesity prevention strategies in this population.

**Time frame:** 3 months.

MS.GT4.018/141

**Review of the Madrid Healthy City Strategy, Madrid Salud and CMSc, in January 2021, assessing the situation at the time and in the light of evolution of the pandemic.**

**Brief description:** The Madrid Healthy City Strategy was formulated at the end of 2019. We are in a predictably changing scenario, and therefore it seems that it would be prudent to be able to rethink in a few months the provision of personal and materials in the CMSc, to work in-depth on disease prevention and health promotion and to be the catalyst for community health action in the districts and their neighbourhoods.

**Time frame:** January 2021.

MS.GT4.019/142

**Immediate recruitment of community-based professionals to the CMSc, with the appropriate administrative formula, to strengthen health work for the de-escalation procedure as soon as possible.**

**Brief description:** coming out of the pandemic may affect the population's health very significantly, both because of the necessary prevention of contagion and by the need to put in place health and disease prevention programs that to reach the public more directly. Being aware of the difficulty of recruitment in structure, we propose the implementation of a Temporary Plan of Employment to reinforce the CMSc network, with the necessary staff for its proper functioning.

**Time frame:** immediate.

MS.GT4.020/143

**Reformulation of the professional categories of recruitment in the City Council, to facilitate the hiring of professionals with training and/or specific qualification in community work, both from the social perspective as well as the one linked to health.**

**Brief description:** The current administrative difficulties make it enormously difficult for this type of hiring professionals with that experience. And it is tremendously necessary.

**Time frame:** two months.

MS.GT4.021/144

**Expansion of the CMSc.**

**Brief description:** Elaboration of an Extension Plan that guarantees the existence of one CMSc per district between the present and the next term, starting with Moratalaz district. The necessary Planning will allow us to have a temporary design and feasible budget. For the 2021 budgets, at least the search for land and the development of the CMSc Project in Moratalaz.

**Time frame:** as mentioned above, for the 2021 budgets will at least include the search for land and the development of the CMSc of Moratalaz.

MS.GT4.022/145

**Urgent support for strengthening health programs from CMSc.**

**Brief description:** these are programs that have demonstrated excellency and that in general are not carried out from the Primary Care, much less at this time and in the near future than recovering the care for chronic patients and the delay in care for virtually all pathologies.

Specifically, we refer to the

- Active and healthy ageing.
- Inequalities in health.
- Mental Health Promotion. Psychohygiene.
- Health promotion in education.
- Sexual and reproductive health.
- Maternal and child health.
- Food, physical activity and health (ALAS).

**Time frame:** immediate.

MS.GT4.023/146

**Reinforcement of a common strategy to promote active ageing and health in Senior Centres and Municipal Day Care Centres, in agreement with the Area of Families, Equality and Social Welfare, through of the Elderly DG.**

MS.GT4.024/147

**Development of a comprehensive program of care for unwanted solitude aimed at the entire population of the city of Madrid with a special interest in young and old.**

MS.GT4.025/148

**Reinforcing suicide prevention strategies in populations at risk.**

MS.GT4.026/149

**Complicated and/or Pathological Grief Prevention Program for next 6-9 months.**

**Brief description:** Thousands of people in our city live, following the deaths from COVID-19, what is known as Complicated Grief, which can end up being complicated or pathological grief, of enormous suffering.

This would involve the immediate implementation of a Temporary Employment Plan or the timely hiring modality, which hired psychologists grief for the individual, group or creative psychotherapeutic intervention of Mutual Aid Groups and always to work in a preventive way.

The development of the professional staff would also support the development of the Compassionate Communities mentioned in the measure below.

**Time frame:** as fast as possible.

MS.GT4.027/150

**Expansion of the Compassionate Communities program.**

**Brief description:** These are programs that generate support and accompaniment networks to grieving individuals and families, in the very area in which they live. It means working in the schools where the grieving children are, with their teachers and classmates, work with pharmacists who detect the situation of suffering and isolation, with parishes that can establish volunteer support for the neighbourhood associations that facilitate the creation of mutual support groups, etc. We propose the extension to the five districts most affected by the pandemic. They would work with the support of professionals hired to the previous extent. This program has already begun in two neighbourhoods in the Carabanchel District.

**Time frame:** September.

MS.GT4.028/151

**Hosting and facilitation in the spaces and the operation of the CMSc of Mutual aid groups of people linked to health issues with special attention to the development of initiatives or groups linked to people with mental health difficulties themselves.**

**Brief description:** the consequences of the pandemic and the confinement of people with difficulties in mental health has been enormous. On the other hand, the support strategies of people from these groups should be highly diversified, as there's only one valid model. From the CMSc, you can generate synergies of strengthening mutual support beneficial for the people of our neighbourhoods.

**Time frame:** immediate.

MS.GT4.029/152

**Temporary cession of the use of spaces in the Municipal Centres of diverse type so that associations in the field can use mental health for the development of their specific activities.**

**Brief description:** There are many associations that do not have premises or only have small premises. It would be, at least, while the health authorities impose preventative physical distance measures. These groups and associations need to continue to deploy their global meetings and activities in the de-escalation phase, after the confinement. There will be special care in not interfering significantly with the activity and normal functioning of the Centre. Depending on the different circumstances, the use of the spaces could be shared with other activities determined by the Municipal Centre.

**Time frame:** immediate.

MS.GT4.030/153

**To promote from Madrid Salud the strengthening of the system of homeless people with mental health problems. In the same vein, promote the reissue of the Agreement that existed with the Social Samur to the attention of people with disabilities.**

**Brief description:** Many of these people are known to be outside the networks of regular health care for people with mental health problems.

**Time frame:** immediate.

MS.GT4.031/154

**Institutional declaration by the City Council of recognition of the Municipal Company of Funeral Services and Cemeteries and its workers, for the exceptional work done during the pandemic, both in its specific functions and in facilitating the purchase of the health protection material that was made for the entire Corporation.**

**Brief description:** The work done from the company, with the workers, was huge, of high quality and in very extreme circumstances. On the other hand, it has also put all the effort in being a facilitator of the purchase of some material protection that the City Council, by the legal prohibition of making advance payments, could not be made directly. The availability and the good work of the company, also in this sense, have been fundamental.

**Time frame:** immediate.

MS.GT4.032/155

**Creation of an Emergency Action Protocol by the Municipal Company of Funeral Services and Cemeteries, which take special care to guarantee maximum times in the withdrawal of the deceased, in response to requests for cremation and in the appropriate attention to families.**

**Brief description:** These are important minimum quality standards to be established, knowing the difficulties of emergencies.

**Time frame:** 3 months.

## BLOCK 2: SAFETY AND EMERGENCIES

MS.GT4.033/156

**Update, review and adaptation of the Municipal Emergency Plan of the Madrid City Council. (PEMAM)**

**Description:** The aim is to redesign the current plan, adapting it to the requirements of the Municipal Emergency Plan of the Madrid City Council and adapting it to the new circumstances.

Specific measures will be incorporated in this update of immediate access to the relevant and urgent information, especially for people with disabilities, intellectual and sensory.

It will be reviewed every year to suit the circumstances.

**Time frame:** short term. Adapting to the times needed for your reformulation and deadlines for approval and entry into force.

MS.GT4.034/157

**Improving the structure of DG Emergencies**

**Description:** The aim is to improve the structure of the Emergencies with respect to its role as the PEMAM Operations Management.

**Time frame:** in line with the updating of the PEMAM.

MS.GT4.035/158

**Creation of the Permanent Technical Committee for Emergency Coordination.**

**Description:** Creation of a technical body responsible for evaluating the measures have been taken and those to be adopted in terms of protocols, material, PIDs. Formed by qualified technicians from the corresponding areas and departments who will act according to strictly technical criteria.

Based on the figure of the currently existing PEMAM Advisory Committee, create a Multidisciplinary Technical Committee for support and response to possible crises and emergencies in the city, that is stable over time, and that can anticipate as much as possible the answer to any need.

**Time frame:** short term. Subject to adaptation or reformulation of the new skills of its members will be developed in accordance with their new skills.

#### MS.GT4.036/159

##### **Creation of Logistics Database**

**Description:** Creation of a logistics database as a repository for all those contacts of individuals, companies, third sector entities, organisations and institutions that have collaborated during all the emergencies in Madrid in recent years and would be continuously updated with possible new partners.

**Time frame:** immediate.

#### MS.GT4.037/160

##### **Analysis and reinforcement of security and emergency templates**

**Description:** To carry out the relevant study to detect deficiencies in staffing or redeployment of personnel for the purpose of providing these departments of the necessary personnel.

Seek agreement with the government for the elimination of the restocking fee in these groups taking into account the specific situation of the city of Madrid according to its status as a capital.

Consolidation of the current number of staff in SAMUR/PC and forecast to reach the figure of 1,700 firefighters and 7,000 police officers.

**Time frame:** subject to the indications of the List of Jobs.

Immediate for SAMUR/PC.

5-year provision for Firemen and Police forces.

#### MS.GT4.038/161

##### **Adaptation of the situation of the fire brigade, municipal police and SAMUR-PC to the new reality and activities generated**

**Description:** To provide these departments with everything necessary and essential to the effects of their action in the event of a resurgence or similar situations that may occur in the future.

Sufficient, guaranteed and sustained supply of PPE material over time in those groups/services where its use is considered a regular provision, as well as a supply of rapid tests and PCR.

Training plan for personnel in accordance with the new actions to be carried out. Update the Order of Service/Protocol in Municipal Police/SAMUR social for intervention with homeless people and to incorporate in it people with mental health issues in case confinement comes back into force.

**Time frame:** short term.

**MS.GT4.039/162****Adaptation of facilities and infrastructure**

**Description:** To improve the infrastructure in these departments The new regulations provide for an improvement in the working conditions as well as in the implementation of prevention measures in the workplace.

Replacement of barracks or prefabricated buildings. Approval of a replacement schedule of each of these facilities within 5 years

**Time frame:** In some cases, the adequacy of these facilities should be done by October 2020 (to mitigate the effects of weather conditions). All the UIDs (Integral District Units) will be replaced and new SAMUR bases and new units will be built next to them. Five years from now.

**MS.GT4.040/163****Study of the consideration of diseases derived from COVID-19**

**Description:** Consensus proposal by all municipal groups for request the Ministry of Health to study the consideration of 'contingency professional accident at work' all those illnesses suffered by key personnel as a result of the spread of Covid-19 to all effects, during the course of their professional activity, including future extinction of the alarm state.

**Time frame:** immediate.

**MS.GT4.041/164****Institutional Statement Recognition of Municipal Workers**

**Description:** Recognition of the work done by all essential services of the Madrid City Council during the months of hard fight against the pandemic of the Coronavirus we are living in our city (Samur-PC, Police Municipal, Madrid Fire Department and Funeral Services of Madrid and volunteers from Civil Protection).

Open to widespread recognition of workers from other areas.

**Time frame:** immediate.

**MS.GT4.042/165****Creation of a SAMUR/PC Base 0 Mirror Base in the East zone.**

**Description:** Commitment to the final search for the location and for the start of the construction of the second central Samur-Civil Protection, with facilities similar to those of B0 providing recurring support.

**Time frame:** during this term of office.

**MS.GT4.043/166**

**Reinforcement of contracts for cleaning and disinfection of vehicles and other items for collective use**

**Description:** Reinforcement of contracts for cleaning and disinfecting vehicles belonging to the Municipal Police, Mobility Agents and Fire Departments, especially those shared by a larger number of troops. As well as information to the templates of its operation, periodicity...

Specific Protocol for the Use of Equipment.

**Time frame:** immediate.

**MS.GT4.044/167****Review of the Risk Assessment of Fire stations considering the new measures proposed by the Ministry of Health in relation to COVID-19.**

**Description:** Conduct a review of the Risk Assessment of the Fire stations, especially considering the new needs for distance in places like dormitories and plan an urgent adaptation of the stations to those evaluations.

**Time frame:** two months.

**MS.GT4.045/168****Study of hygiene improvements in Fire stations.**

**Description:** Carry out an immediate study of hygiene improvements to be urgently implemented in the Fire stations.

**Time frame:** immediate.

**MS.GT4.046/169****Extension of the Fire station network.**

**Description:** Commitment to expand the network of Fire stations with the Vicálvaro Station already under construction and two others completed during this and Next term: Barajas and Vallecas Villa.

**Time frame:** between the current and subsequent term of office.

## CHAPTER II

### AGREEMENTS AND MEASURES OF THE ECONOMIC TABLE, EMPLOYMENT AND TOURISM

(38 Measures total)

#### MEMBERS OF THE BUREAU OF ECONOMY, EMPLOYMENT AND TOURISM

- **For the Más Madrid Municipal Group:** Jorge García Castaño, Maysoun Douas Maadi and Miguel Montejo Bombín.
- **For the Partido Popular Municipal Group:** Engracia Hidalgo Tena, Almudena Maíllo del Valle and Francisco Javier Ramírez Caro.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Miguel Ángel Redondo Rodríguez, Ángel Niño Quesada and Mariano Fuentes Sedan.
- **For the Socialista de Madrid Municipal Group:** Enma López Araujo, Pedro Barrero Cuadrado and María del Mar Espinar Mesa-Moles.
- **For the Vox Municipal Group:** Francisco Javier Ortega Smith-Molina and Arántzazu Purificación Cabello López.

#### Working Group 1 - Economy, Tourism, Industry and Trade (Measures 1 to 9)

#### MEMBERS OF WORKING GROUP 1 - ECONOMY, TOURISM, INDUSTRY AND COMMERCE

- **For the Más Madrid Municipal Group:** Jorge García Castaño and Sara Alvarez barks.
- **For the Partido Popular Municipal Group:** Javier Ramírez Caro and Cristina Goncer Ortega.
- **By the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Miguel Ángel Redondo Rodríguez and Juan Ruiz.
- **For the Socialista de Madrid Municipal Group:** María del Mar Espinar Mesa-Moles and Alfredo Luis López Berini.
- **For the Vox Municipal Group:** Arántzazu Purificación Cabello López and Fernando de la Jara.

**Trade****MEEyT.GT1.001/170****Support to municipal markets and street markets**

Aid for digitalisation. Aid for the digitalisation of municipal markets, 2.5 million.

Aid for modernisation. Aid for the modernisation of municipal markets centres and posts, amounting to 2 million EUR.

Waiver of the fee for municipal market concessionaires during the state of alarm. You're helping the posts that have reduced their activity.

Abolish street market occupancy rates by 2020. Compensate for the reduction in activity.

**MEEyT.GT1.002/171****Support for local commerce and the hotel industry**

Aid for digitalisation. Aid for the digitalisation of small businesses, assessed by 1.5 million EUR.

Reduction in the rate of terraces during 2020. Reduction in the rate of terraces during 2020, to compensate for the reduction in activity.

**MEEyT.GT1.003/172****Promotion of Mercamadrid**

Create a working table to promote Mercamadrid. Create a working group with different actors to remove the time constraint of 2032.

Remove the time constraint to encourage investment and employment of companies. Mercamadrid during the pandemic has demonstrated an essential infrastructure. The time limit of 2032 needs to be removed and its future beyond this date.

## Economy

### MEEyt.GT1.004/173

#### **Support for the self-employed and SMEs**

Development of liquidity measures through guarantees. In view of the crisis, our SMEs and the self-employed are having liquidity problems. It is necessary to take measures to support their sustainability through guarantees.

We request that the Government of Spain comply with the requests made by the Spanish Federation of Municipalities, in the document 'Pilares Locales para la economic and social revitalisation of the local administration', approved by unanimously at the Board of Directors meeting on May 22nd, where, among measures, the Government of Spain is requested to allow City Councils to use of its resources to alleviate the social or economic impact of COVID, by making the applicable legislation more flexible, as well as the articulation of specific funds for local entities. In addition, we request that you exempt the Madrid City Council 420 million for the early repayment of The new system will be able to finance the debt in 2020, allowing it to use the surplus to finance these projects performances.

A more accessible public procurement for the self-employed and SMEs. Review of the Madrid City Council's procurement procedures in a way that improves access to public procurement for SMEs and self-employed workers who will be most affected by the crisis.

### MEEyt.GT1.005/174

#### **Sustainable economy**

Aid to self-employed people for the acquisition of non-polluting vehicle fleets, for that can carry out their activity. The following are eligible: taxi, services professionals, last mile distribution of local commerce, etc. Amount 5 million EUR.

Financing Energy Rehabilitation. Designing a financing and guarantee package to boost the energy rehabilitation of buildings (residential and non-residential) of the city of Madrid including: soft financing lines plus guarantees and microloans.

Madrid Plan Generates Clean Energy. Continuity with the 'Madrid generates clean energy' plan for energy efficiency in municipal buildings, which focuses on four lines of action: (i) installation of photovoltaic panels to promote (ii) Replacement of all the boilers of the diesel; (iii) energy efficiency improvement; and (iv) 100% energy procurement renewable.

**MEEyt.GT1.006/175****Investment attraction plan**

Madrid is a pole of attraction for foreign investment and pioneering companies in such as renewable energy, energy efficiency, green infrastructure, sustainable mobility, etc., so that new employment opportunities are generated and innovative talent transfer in the field of environmental protection in our city and turn Madrid into a pole of technological development in of energy transition.

Strengthen the municipal office of investment attraction. Madrid is the main Spain's investment destination city by far. Because of its large attributes, it has even more potential to attract investment from the office MIA (Madrid Investment Attraction). 0.3 million for the economic reinforcement of the municipal office of investment attraction.

**Industry****MEEyt.GT1.007/176****Improve areas of economic activity**

Conditioning the industrial estates and their accesses. Framed within a comprehensive package of measures to support the industry, we will promote under the demands the development and relaunch of industrial sites and improving their access.

**MEEyT.GT1.008/177****New industrial plan**

Support to the creative and digital content industries. Support to industries and digital content, as generators of economic activity, creation of employment, generation of added value and talent in the city.

Creation of the Video Game Industry Cluster. Create the Video Game Industry Cluster. Video game that strengthens the relationships and synergies of the sector agents in a globalised market.

Creation of the health cluster (health, pharmacy and biotechnology). Create a cluster of health together with the CAM that strengthens the relationships and synergies of the health and pharmacy sectors in a globalised market.

Release of municipal industrial land for sale or rent. Framed within a package of measures to support the industry, it is necessary to make the use of land and release industrial land for sale or rent.

## Tourism

**MEEyT.GT1.009/178**

### **Promote the Madrid brand**

Campaign to attract national and international tourism. On the occasion of the COVID crisis, Madrid's image has been greatly deteriorated. It is necessary to promote actions to attract national and international tourism.

Madrid brand campaign. It is necessary to promote and reposition the Madrid brand.

Revitalising Tourism

Campaign 'Vuelve a Madrid'. Through the 'Vuelva a Madrid' destination loyalty program, the Tourism Area will launch the campaign of the same name as promote the return of visitors to the city and the sale of products and services of the participating companies.

Campaign 'Co-Marketing' with the private sector. In order to encourage the promotion and marketing of tourist products and services in Madrid, will be a call for the development of co-marketing campaigns has been launched to hotel companies, airlines and the intermediary channel.

Campaign to promote flamenco and the historical restaurants. We need protect and promote strategic sectors of the city such as flamenco and century-old restaurants, the hallmark of Madrid. Through a campaign to promote its image in citizens and giving direct aid.

Campaign 'MADRID TE DA LAS GRACIAS'. It will invite health personnel, the Army and FFCC security to enjoy a well-deserved rest in Madrid with gifts and opportunities offered by the Madrid tourism sector and the City Council.

'Madrid vuelve a vibrar'. Promoting music festivals in 2021. We believe that one of the city's tourist attractions is its cultural activities and, among them, The music festivals stand out. Without a doubt, with great economic and hotelier in the city. That is why we believe it is necessary to listen to the promoters, with the that the city collaborates. New synergies can be considered and 2021 can be used to begin to glimpse the arrival of true normality.

NEW TOURIST CARD 'MADRID PARA TI'. A new card will be created Madrid for you, with the aim of encouraging spending on products and tourist services for Madrid residents and visitors, with special attention to the promotion of products made in Madrid and in Spain. The tourist card will have the option of incorporate the tourist transport pass and will benefit its holders with important advantages and discounts in all the tourist offer in Madrid.

To promote Madrid Film Office. One of the most effective ways to promote Madrid brand is the cinema. Other European cities have seen how tourists multiplied thanks to the making of films in their streets and squares. For this reason We believe it is necessary to strengthen the Madrid Film Office, to make shooting even easier in the city and attract industry for good.

Reviving tourism through public-private partnerships. Shopping tourism, from business, gastronomy, culture, language, etc.

### **Working Group 2 - Modernisation, Streamlining and Improving Municipal Administration**

(Measures 1 to 17)

#### **MEMBERS OF WORKING GROUP 2 - MEASURES OF MODERNISATION, STREAMLINING AND IMPROVEMENT OF THE LOCAL GOVERNMENT**

- **For the Más Madrid Municipal Group:** Miguel Montejo Bombín and Eloy Cuellar Martin.
- **For the Partido Popular Municipal Group:** Almudena Maíllo del Valle and Miguel Sanz Castedo.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Mariano Fuentes Sedano and Daniel González Guerrero.
- **For the Socialista de Madrid Municipal Group:** Enma López Araujo and Luis Sanchez.
- **For the Vox Municipal Group:** Arántzazu Purificación Cabello López and Fernando de la Jara.

#### **MEEyT.GT2.000/179**

We request that the Government of Spain comply with the requests made by the Spanish Federation of Municipalities, in the document 'Pilares Locales para la economic and social revitalisation of the local administration', approved by unanimously at the Board of Directors meeting on May 22nd, where, among measures, the Government of Spain is requested to allow City Councils to use of its resources to mitigate the social or economic impact of COVID by making the applicable legislation more flexible, as well as the articulation of specific funds for local entities. In addition, we request that you exempt the Madrid City Council 420 million for the early repayment of the new system will be able to finance the debt in 2020, allowing it to use the surplus to finance these projects

**Axis 1: Teleworking, flexibility of the working day and digital switch-off.****MEEyT.GT2.002/180**

We will regulate teleworking in the Madrid City Council as a stable formula, negotiated with the social agents that will serve to promote the conciliation between the personal and working life, as well as care for the environment and with characteristics:

- a) As a voluntary and flexible system.
- b) Of a mixed nature, combined with face-to-face activity.
- c) Fixed or flexible teleworking day linked to indicators that allow monitoring of objectives and worker productivity.
- d) Negotiated with the social partners.
- e) Ensuring the right to digital disconnection and promoting measures to conciliation.
- f) Providing the necessary means: equipment, cyber security training, etc. In the course of 2020, all jobs will have in their PCs the integrated telephony and the collaborative tool. In addition, the following will be distributed
- g) At least 6,000 more laptops In the month of September there will be a draft regulating teleworking, to be

approved at the Plenary of the Madrid City Council in October.

**Axis 2: Digitalisation of the City Council.****Internal Digitisation:****MEEyT.GT2.003/181**

The digitalisation of the City Council has to be a tool made available to municipal workers to improve the delivery of services to citizens.

1. During this term of office, the Madrid City Council will work with the objective of making internal processes digital.
2. We will make the necessary changes to support this digitisation: By increasing the capacity of corporate communications, Wi-Fi connection and leveraging cloud storage systems, facilitating mobility of municipal workers.
3. Collaborative tools and technological equipment shall be provided to make the employee more autonomous and digital.
4. The necessary training shall be provided to work effectively in the digital environment.
5. Signature and internal communications shall be carried out online.

6. We will create the figure of the 'Digital Delegate' within each Area or District, who promote the implementation and evaluation of the digital transformation in the Madrid City Council. In the coming months, pilot projects will be presented to start working with.
7. Data governance for efficient management of public services will employ data governance as a set of processes, functions, policies, standards and measurements that ensure the effective and efficient use of information in order to manage services more efficiently.

### External Digitisation:

#### MEEyT.GT2.004/182

The objective is a total digital transformation of the City Council, aimed at the needs of citizens and not to their own services: what they need, what they want, at what cost and what aspects need improvement. We will move forward with the transformation of Madrid in a Smart City, facilitating the relationship between the citizen and the City Council.

1. We will incorporate artificial intelligence into the activity of the City Council, establishing an integrated Digital City Platform, simulating scenarios with advanced analytics, geographic, urban, infrastructure and City sensors. A pilot project for a single control panel will be developed digital for the automated management of the City integrating all the parameters for decision-making and assessment of future scenarios.
2. We will continue with the extension of the WIFI connection for citizens in all municipal spaces (cultural centres, senior centres, libraries, etc.) At specific times, access may be extended to public spaces, in order to cover events that require it.
3. We will facilitate the use of secure video conferencing, improving access for the citizenry to the municipal information and management systems, offering identification support, incorporating identity provision.
4. We will enable the possibility of consultations with technicians from Areas and Districts through videoconference and appointment.
5. It will be prioritised as the main mechanism for notification to businesses and citizens, the electronic notification.
6. We will create two online training and information channels, one external, aimed at the citizens and another internal one, addressed to the staff of the City Council.
7. We will improve the relationship between the citizen and the administration to this end, we will facilitate the administrative procedures and digitise the forms avoiding the presentation of documents already submitted.

### **Axis 3. Streamlining and modernisation of processes and procedures administrative**

The consequences of the pandemic on multiple sectors of the Madrid economy have begun to be felt (employment, cessation of activity, reduction in income, etc.) and will intensify in the coming months. Trade, hospitality, services The tourism industry, shows, etc. need, now more than ever, to avoid delays bureaucratic.

The same goes for the construction and rehabilitation sector, which has been paralysed and have low activity prospects.

The streamlining of processes must be approached from the dual standpoint of regulations and technology.

MEEyT.GT2.005/183

Approval of temporary crash plans to speed up specific procedures through incentives to public employees who voluntarily join.

MEEyT.GT2.006/184

To streamline the procedure for authorising acts on the public highway, with the possibility of informing the citizen of the events of the City.

MEEyT.GT2.007/185

To promote online procedures to replace those that are only carried out in person, such as the application for a town-planning certificate, or the deposit and withdrawal of deposits.

MEEyT.GT2.008/186

To integrate all analogue processes into digital formats, without being a It is not just a matter of transfer, but of improving the service provided to citizens and public management.

MEEyT.GT2.009/187

We will establish ways of collaborating with universities and knowledge centres and innovation by looking for the best projects and ideas that can improve services of our City, as well as the procedures of the City Council itself.

We will promote the transfer and exchange of cutting-edge knowledge.

MEEyT.GT2.010/188

Approval of an instruction regulating the incorporation of environmental clauses in contracts concluded by the Madrid City Council, its agencies Self-employed and municipal public sector entities, identifying the catalogue of products and services in the purchase of which such clauses will be applied.

MEEyT.GT2.011/189

Elaboration and approval of a Plan of accessibility, training and improvement in municipal public procurement for SMEs and the self-employed, including measures direct accompaniment and technical support to these entrepreneurs, so that they can overcome the obstacles arising from the legal and technological complexity of the electronic public tendering system, promoting administrative procurement by lots and the dissemination of good practice guides.

#### MEEyT.GT2.012/190

The City Council will take measures to improve the liquidity of companies, reducing and optimising the period of payment to suppliers, returning the deposits and deposits that are not essential and speeding up the processing of appeals of the capital gain.

### Axis 4. Human resources

We must help to ensure better care for citizens: the people are the main asset of organisations and any modernisation initiative and improvement of its processes is to improve this key element. Motivation, the training and the improvement of the tools made available to them will also have an impact on the provision of better public services.

#### MEEyT.GT2.013/191

Streamlining and digitising of selective processes, in order to boost employment stable and quality.

- a) Promotion of the Standing Selection Committee.
- b) Online celebration of the negotiation tables of the general bases and specific.
- c) Exclusive use of electronic means for the call of the processes selective, filing of applications, the appointment of courts, etc.
- d) Submission of questions or assumptions to the chairperson for modelling of exercises in compressed and encrypted files to ensure confidentiality.
- e) Possibility of carrying out selective tests with electronic means.
- f) Possibility for the act of opening escrow (for tests and written exercises) is held in a public communication session online.
- g) To convert the entire final destination allocation process into electronic, appointment and installation of the new officials.
- h) Electronic mailboxes to facilitate rapid consultation of candidates and members of the selection bodies
- i) Virtual courses which members of organs are required to attend to professionalise and guarantee the homogeneous performance of the different processes.

**MEEyT.GT2.014/192**

Boosting internal promotion as a means of professional career development to the staff, increasing their motivation and generating value to the organisation by taking advantage of staff qualification levels.

**MEEyT.GT2.015/193**

Electronic job exchange, to improve the management of the recruitment of interns replacement, vacancy and temporary employment plans.

**MEEyT.GT2.016/194**

Reinforcement of training, adapted to the new demands, with the use of digital resources.

- a) Reinforcement of virtual courses. General training is sought in digital, public management and HR, legal-administrative skills, communication and attention to the citizen, prevention of occupational risks or management skills and professional competences.
- b) Self-training actions on specific content related to skills particularly needed in a teleworking environment. This is, basically, of training pills and prescriptions (use of email, communication security, project management, change management...) that can be taken by the professional on his own and as many times as I wish.
- c) Interactive webinars for managers and pre-managers on new skills and new organisational approaches: online meetings, electronic signature, etc.
- d) Virtualisation of courses that were planned as blended learning in the plan 2020 training program, using new techniques and teleconferencing platforms that favour more interactive and shorter formats.

**Axis 5. Open data**

Transparency and open data must be one of the flags of the Madrid City Council post-COVID, allowing participation, innovation and control by part of the citizenry.

**MEEyT.GT2.017/195**

We will advance the transparency and usability of data by employees, citizens and companies. We will strengthen the means dedicated to the control, publication and analysis of the data. Data Governance as a unique vision that guarantees the process of capture, processing, quality and usability, in search of a more proactive and simple services.

**Working Group 3 - Employment, Innovation and  
Entrepreneurship**  
(Measures 1 to 12)

**MEMBERS OF WORKING GROUP 3 - EMPLOYMENT, INNOVATION AND  
ENTERPRISE**

- **For the Más Madrid Municipal Group:** Maysoun Douas Maadi and Sara Ladra Alvarez.
- **For the Partido Popular Municipal Group:** Engracia Hidalgo Tena, Elena Collado Martínez and Isabel de Palacio Tamariz.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Ángel Niño Quesada and Sofía Fernández.
- **For the Socialista de Madrid Municipal Group:** Pedro Barrero Cuadrado and Raisa Isabel Calvo Ramos.
- **For the Vox Municipal Group:** Arántzazu Purificación Cabello López and Fernando de la Jara.

**Employment**

MEEyT.GT3.001/196

**Safeguard employment by training 'active' people who need follow-up training in different materials.**

- ***'Adapted programming from the Employment Agency.'***  
Due to the impact generated by COVID-19, reprogramming is necessary of training, adapted to developments in the current labour market, seeking opportunity and creating new career paths.
- ***'Reconversion of workers in the most affected sectors.'***  
Specific training programs will be promoted to reconvert workers in sectors particularly affected by the crisis to facilitate their access to employment.
- ***'Youth insertion program.'***  
We will create an insertion program for unemployed young people and those to get their first job.

- **'Reinforce customised itineraries.'**

We will reinforce personalised itineraries at the Employment Agency adapting them to new skills and job opportunities that arise after the crises and the evolution of the labour market.

- **'Progressive extension of the Madrid Labora program.'**

We will replicate the 'Vallecas Labora' program within the southern and This will be assessed and extended progressively to the whole city.

This is a comprehensive program for the social and labour insertion of people in risk of social exclusion, with the aim of combating chronification in that situation.

- **'Best training scholarships.'**

We will improve training grants to ensure that the most vulnerable, and who do not have access to other types of support, do not abandon courses.

MEEyT.GT3.002/197

**Restructuring of the Employment Agency to focus on specific sectors and to cover the demand, especially from SMEs in Madrid.**

- **'The Employment Agency as an agency for economic promotion and of employment.'**

We will extend the formation of the Employment Agency, increasing the training on-demand, with the aim of maintaining employment.

We will offer within the online platform and the physical services of intermediation for companies all the information for hiring aids of local, autonomous, and national entity.

- **'The Employment Agency as a centre of transformation and marketing digital.'**

We will incorporate training in transformation and digital marketing aimed at including aspects relating to grants and funding available from all types of public administrations.

MEEyT.GT3.003/198

**Digitisation of courses as far as possible to create resource efficiency.**

- **'Bridging the digital divide.'**

We will increase training actions in the area of technology and digital skills to help bridge the digital divide and facilitate access to new profiles that require technical knowledge.

- ***'Training available to everyone.'***

We will strengthen online training in order to allow family reconciliation as well as access in a more flexible way to all interested persons in acquiring new skills and encouraging learning.

In addition, we will enhance the online learning platform to give more support through virtual courses that allow to train and develop the entrepreneurial skills of future Madrid businessmen and women and thus provide them the necessary knowledge to start their projects.

MEEyT.GT3.004/199

**Integrate support for SMEs and the self-employed into the Employment Agency.**

- ***'Statutory amendment to include the self-employed in the Agency for Employment'***

We will amend the statutes of the Employment Agency so that all to be able to benefit from their services and to enable them to provide training for workers in companies that need to transform to stay in the market by increasing its productivity and added value.

## **Innovation**

MEEyT.GT3.005/200

**Promote Madrid's participation in international calls for innovation and entrepreneurship.**

- ***'Creation of the MADRID INNOVATION platform.'***

We will open Madrid as a window to innovation to attract talent and attract innovative projects, encouraging and promoting all actors, both public and private, involved in the Madrid entrepreneurial and innovative ecosystem.

It will be an online and offline platform for collaboration with universities, organisation research, investors, foundations, companies, entrepreneurs, etc. for generate scalable innovation projects, with links to the city of Madrid that generates economic, social and environmental impact in our city, create jobs and contribute to the economic revival of the city. It is will become an excellent guide for open innovation.

It will offer programs aimed at driving a systemic transformation of our city to be fairer, more sustainable and more resilient to future crisis, providing aid to technology-based companies.

It will be the meeting point for anyone who wants to innovate in the city of Madrid, offering spaces for it and favouring the technological business.

- **'Support for the implementation of the 5G network.'**

The new reality during COVID-19 has made us even more aware of importance of having the best telecommunications infrastructure that is possible. We will collaborate with the national and regional administrations in investment for the implementation of the 5G network by ensuring that the infrastructure is efficient, sustainable and inclusive.

- **'Madrid European Capital of Innovation 2021'**

We will strengthen the international positioning of Madrid's innovation presenting our candidacy to be considered as the European Capital of Innovation 2021

MEEyT.GT3.006/201

**Encourage open innovation and public-private collaboration as a means of innovation in the city of Madrid.**

- **'Prioritisation of Big Data and Artificial Intelligence'**

We will promote the use of Big Data, Artificial Intelligence and Learning Automatic for decision-making, in the different areas of government municipal.

- **'Artificial Intelligence at the service of the most vulnerable.'**

We will provide information to social workers, using *Machine Learning* and Artificial Intelligence to predict the demand for aids and prevent social exclusion so that we can use strategically our resources allowing us to be more efficient and proactive after the health crisis.

- **'Creation of municipal SandBox.'**

We will promote the *SandBoxes* for the testing of prototypes in a quasi-real environment, especially for the projects with support from the Madrid City Council that is within one of the acceleration programs or nursery, or receive some support from the public, regional, national or European.

- **'Innovative Public Purchasing with Social Impact'**

We will continue with the innovative public purchase within the Madrid City Council and we will allocate one of the innovative public procurement lines to social innovation projects that respond to the social challenges that must face the city of Madrid.

MEEyT.GT3.007/202

**To promote technological and innovative events in the city of Madrid, such as a means of raising awareness of innovation in the districts of Madrid.**

- **'Betting on digital literacy.'**

We will create on-demand digital literacy spaces in our centres public: Libraries, Cultural and Social-Cultural Centres and Older.

MEEyT.GT3.008/203

**To create a school of innovation in the city of Madrid to promote from education the innovative culture of Madrid.**

- **'Training in Digital Transformation My SMBs'**

We will invest in the training of workers to adapt to the economy automation, focusing on micro, small and medium-sized business.

- **'Betting on online education.'**

We will extend online education to the entire network of nursery schools.

**MEEyT.GT3.009/204****To promote the union and networking of Madrid's innovative ecosystem to promote their export abroad.**

- ***'Expanding our network of contacts.'***

We will contact all Public Research Organisms (PROs), Universities and public entities that generate innovation for us include in the diffusion of their events to be aware of and participate in them.

**Entrepreneurship****MEEyT.GT3.010/205****To promote and retain entrepreneurial talent in the city of Madrid.**

- ***'Young Talent Recruitment Program'***

We will encourage youth entrepreneurship.

We will launch a Talent Recruitment Program with the Universities, Training Courses and Business Schools to make it happen the business projects of its graduates in our city, with special attention to transnational projects.

- ***'More collaborations to retain Madrid's talent.'***

We will encourage the creation of agreements with universities and schools of business to retain talent in the city of Madrid by emphasising to support the Madrid Science Park.

- ***'Creating emergency nurseries.'***

As long as there is a high demand for access to fill vacancies in our business nurseries, we will set up new spaces as 'nurseries of emergency' in municipal facilities that may be equipped for this purpose.

**MEEyT.GT3.011/206****Promoting the Madrid Emprende Brand**

- ***'Renovation of MADRID EMPRENDE'***

We will renew the web platform, as well as the range of services offered to entrepreneurs and businesspeople in Madrid by MADRID EMPRENDE, including customised incubation and acceleration trajectories.

We will maintain the space of information to the citizens with all the measures of interest approved by the various administrations due to COVID-19 and we will incorporate new ones as they arise to make it a useful guide and help for them.

- ***'MADRID EMPRENDE supports existing companies.'***

We will create a municipal service, within MADRID EMPRENDE, to support existing companies and with the aim of reducing their mortality.

- ***'The Madrid Emprende Program drives your business.'***

We will promote the dissemination of the services that Madrid Emprende offers to entrepreneurs; coworking spaces, advisory services, as well as the Business Transfer Plan offered at the One Stop Shop of the Entrepreneur.

#### **MEEyT.GT3.012/207**

#### **Enhance collaboration with investor networks, in a public-private partnership for start-ups, and advancing the Madrilenian projects**

- ***'Madrid Emprende Investment Forums'***

We will continue to help our entrepreneurs achieve financing necessary to advance their projects. By means of advice projects are evaluated and prepared; we will help you to make the presentation of your idea to investors with whom we will put in touch.

- ***'Financial Innovation Service'***

We will include the financial innovation service in Madrid Emprende linked to incubators and innovation centres to facilitate the search for national and international financing/capital/assistance lines public and private, to the projects promoted by the Madrid City Council.

- ***'Development of pilot projects in the City Council itself'***

We will create a budget item (by agreement, call or similar) for the development of pilot projects promoted by our entrepreneurs. We will detect the needs within the City Council in order to introduce innovation into it.

## CHAPTER III

# STRATEGY TABLE AGREEMENTS AND MEASURES OF THE CITY

(117 measures total)

### MEMBERS OF THE CITY STRATEGY BUREAU

- **For the Más Madrid Municipal Group:** Esther Gómez Morante, José Manuel Calvo del Olmo and José Luis Nieto Bueno.
- **For the Partido Popular Municipal Group:** Francisco de Borja Carabante Muntada, Paloma García Romero and Blanca Pinedo Texidor.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Mariano Fuentes Sedano, Santiago Saura Martínez de Toda and Silvia Saavedra Ibarrondo.
- **For the Socialista de Madrid Municipal Group:** Maria de las Mercedes González Fernández, Ramón Silva Buenadicha and Alfredo González Gómez
- **For the Vox Municipal Group:** Pedro Fernández Hernández and Fernando Martínez Vidal

### Working Group 1 - Sustainable Mobility and Environment (Measures 1 to 80)

### MEMBERS OF WORKING GROUP 1 - SUSTAINABLE MOBILITY AND ENVIRONMENT

- **For the Más Madrid Municipal Group:** José Luis Nieto Bueno, Esther Gómez Morante and Carmen María Gutiérrez López.
- **For the Partido Popular Municipal Group:** Francisco de Borja Carabante Muntada, Sonia Cea Quintana, María Cayetana Hernández de la Riva and Blanca Pinedo Texidor.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Santiago Saura Martínez de Toda and Javier Castaño.
- **For the Socialista de Madrid Municipal Group:** Alfredo González Gómez, Fernando Mínguez Izaguirre and Ricardo Campos Polo.
- **For the Vox Municipal Group:** Fernando Martínez Vidal and Maribel Pueyo.

## Public Transport

### MEC.GT1.001/208

To guarantee the economic and financial solvency in 2020 and beyond of the Municipal Transport Company through the contributions of the three administrations.

### MEC.GT1.002/209

To hire the necessary personnel to cover the casualties that occur in the Company Municipal Transport in the next two months (July and August) in a figure that is at least similar to that of people who retire and, in addition, continue with planned hiring until the end of the year.

### MEC.GT1.003/210

To initiate the creation, from the existing planning of the M35, of a network of public transport based on high-capacity buses which by means of lanes the aim of the project is to enable segregated districts to be connected to each other on the periphery as well as in the north and south of the country the south of the city.

### MEC.GT1.004/211

To implement specific regulations for traffic lights at intersections to give priority to EMT buses, in order to improve their commercial speed and improve frequencies, and also consider the possibility of applying such prioritisation to taxis and bicycles.

### MEC.GT1.005/212

To improve public transport access to schools, ensuring the existence of a Municipal Transport Company stop in the vicinity of the educational centres.

### MEC.GT1.006/213

To make permanent, in all cases where possible, the 45 kilometres of provisional bus lanes created in the city of Madrid in the month of May.

### MEC.GT1.007/214

To promote, together with the regional and state administration, the construction of the rails Bus-VAO in the access sections to the city that is of their competence, speeding up, in particular, the realisation of the A2 Bus-VAO.

**MEC.GT1.008/215**

To promote from the municipal level the construction of the Conde de Casal by the CAM.

**MEC.GT1.009/216**

To ensure that from 2025 at the latest all-new buses that to acquire the Municipal Transport Company are 'zero emissions'.

**Sustainable mobility****MEC.GT1.010/217**

To promote the development of the Master Plan for Cycling Mobility, notwithstanding the updates of that Plan that are relevant.

**MEC.GT1.011/218**

To establish safe provisional bicycle lanes in different streets and neighbourhoods of the city, selected among those provided for in the Master Plan for Cycling Mobility and seeking the coherence and continuity of the whole network, with the aim of making them definitive.

**MEC.GT1.012/219**

To speed up the construction and commissioning of the cycle path as much as possible In the Castilian areas.

**MEC.GT1.013/220**

To develop, publish and disseminate a map of cycling routes including new bike lanes.

**MEC.GT1.014/221**

To install inverted 'u' shaped bike racks, as well as other systems for greater security and promoting the reservation of space for bicycles in shopping centres, large business centres of work, exchanges, educational centres, municipal sports centres and other public buildings, locating them whenever is possible outside of the pedestrian space.

**MEC.GT1.015/222**

Implementing a multiannual support line for the purchase of bicycles conventional and electrical that will be available in the next call for proposals during the first half of 2021.

**MEC.GT1.016/223**

To create a flat rate or BiciMAD subscription and promote its integration into the Madrid Regional Transport Consortium.

**MEC.GT1.017/224**

Ordering the parking of motorcycles, bicycles and mobility vehicles (VMP) to free up space for pedestrians and ensure universal accessibility.

**MEC.GT1.018/225**

To carry out definitive pedestrianisation in all the districts of the city of Madrid, paying special attention to historical centres, to areas with a shortage of space and to the proximity of markets, health centres, educational centres and areas of access to public transport.

**MEC.GT1.019/226**

To study the maintenance and incorporation of new streets or sections to the cuts of traffic on weekends and holidays, with the aim of facilitating the mobility of pedestrians and cyclists, helping to shape pedestrian itineraries.

**MEC.GT1.020/227**

To give diffusion to the pedestrian itineraries that are created.

**MEC.GT1.021/228**

To expand the Camino Seguro al Cole, Stars and other development projects of sustainable school mobility and the creation of school pedestrian routes insurance.

**MEC.GT1.022/229**

To carry out a public awareness campaign to promote:

- a) Active transport modes (pedestrian, cycling), emphasising their benefits for health.
- b) Public transportation.
- c) Urban mobility vehicles.
- d) Health concerns in relation to pollution in particular, by its special impact on the citizens of Madrid, and for sustainability in general.

**MEC.GT1.023/230**

To create load-breaking spaces to encourage ultimate load sharing miles with sustainable means of transport.

**MEC.GT1.024/231**

To take care of the vehicle signage to ensure that measures are clearly understandable, thus ensuring the safety of all of them.

**MEC.GT1.025/232**

To promote the initiative to 'flatten the rush hour' of transport and support à la carte of accession submitted by the City of Madrid, the CAM and the multi-stakeholder platform The Day After for the promotion of teleworking, the time flexibility and other measures related to sustainable mobility by of administrations, companies, universities and other organisations.

## Cleaning and water

**MEC.GT1.026/233**

To implement new cleaning contracts that have the resources material and human resources needed to improve the cleanliness of the city of Madrid, ensuring a balanced delivery of service in all districts, and that to consider possible needs due to health emergencies such as recently caused by Covid-19.

**MEC.GT1.027/234**

To review the Cleaning of Public Spaces and Waste Management Ordinance to improve the effectiveness and legal certainty of inspections, sanctions and benefits, establish the rights and obligations of citizenship and event organisers in the city in order to have a cleaner and a more circular economy, and to contemplate the exceptional actions that could be necessary in case of emergency health situations such as recently caused by Covid-19.

**MEC.GT1.028/235**

To plan the necessary means in case of requiring special actions.

**MEC.GT1.029/236**

To so strengthen the fight against vandalism in the buildings of Madrid.

**MEC.GT1.030/237**

To properly size and locate the bins.

**MEC.GT1.031/238**

To expand the network of clean points (fixed, mobile and proximity) in Madrid and improve its accessibility so that all citizens, regardless of location where you reside, have a clean spot nearby.

**MEC.GT1.032/239**

To develop and disseminate an ongoing clean-up awareness campaign of the city focused on the excellent management of protection elements such as masks and gloves, and in the use of the clean points and the collection service of furniture.

**MEC.GT1.033/240**

To increase collection, emptying, cleaning and disinfection frequencies of waste bins and waste containers, packaging, bio-waste and separate collection of paper and glass.

**MEC.GT1.034/241**

To maintain the services of the Madrid City Council necessary for home collection of used mattresses and other materials susceptible to being infected in order to prevent uncontrolled deposit in the street, as prescribed by the health authorities.

**MEC.GT1.035/242**

To reinforce actions in the treatment of wastewater in the city.

**MEC.GT1.036/243**

To collaborate with the Canal de Isabel II and other administrations in carrying out preventive testing of wastewater to detect traces of viruses that indicate a possible resurgence of the Covid-19 pandemic in the early stages.

**MEC.GT1.037/244**

To promote actions in the city's sanitation system, such as for example the Vicálvaro B-II collector or the N-III service road with the widening of Vallecas.

**MEC.GT1.038/245**

To develop a Strategic Plan for Regenerated Water.

**MEC.GT1.039/246**

To promote a Purification Plan for the Manzanares and Jarama Rivers.

## Green areas

### MEC.GT1.040/247

To promote the development of the metropolitan forest, green infrastructure that will surround the city of Madrid, including the reforestation and restoration of (such as those around major roads) and the industrial estate of Valverde (Casa de Campo del Norte), and also seeking to improve the rebalancing in the provision of green areas and to promote greater connectivity and possible spatial continuity between existing green and forest areas or develop.

### MEC.GT1.041/248

To create corridors, green elements and proximity parks that unite green areas in a coherent, continuous and comprehensive manner.

### MEC.GT1.042/249

To complete the adaptation of the banks of the Manzanares River and its restoration and landscape, recovering the native flora and fauna, along the remaining section until the end of the municipality.

### MEC.GT1.043/250

To study the technical and budgetary feasibility of the project to create a corridor ecological in the south, through which the 5 kilometres that connect the river Manzanares with La Gavia Park and Villa de Vallecas, following and rehabilitating the Camino de la Magdalena, now an illegal dump.

### MEC.GT1.044/251

To increase the number of green roofs and vertical gardens in the city, starting with public buildings.

### MEC.GT1.045/252

To reconvert concrete blocks into greener spaces.

### MEC.GT1.046/253

To implement new contracts for the conservation and maintenance of areas and human resources necessary to improve the quality of life of the conservation and maintenance in the city of Madrid, ensuring a balanced service delivery across all districts.

### MEC.GT1.047/254

To increase inspection work in parks, green areas and woodland, as well as the number of checks on undertakings responsible for maintaining the parks and trees.

**MEC.GT1.048/255**

To develop and implement individualised Master Plans for the parks historical and unique to the city.

**MEC.GT1.049/256**

To complete and update the computerised inventory of the capital's trees that determine the age, species, phytosanitary status and characteristics of each tree for take the measures that are most appropriate to ensure their good condition and prevent accidents.

**MEC.GT1.050/257**

To plant trees in parks where there are specimens that have dried up.

**MEC.GT1.051/258**

Implementing a program of planting trees in the empty treehouses of the streets and squares of the capital with the aim of ensuring that no tree is left without tree.

**MEC.GT1.052/259**

To expand and improve public toilets in historic parks and green areas that need.

**MEC.GT1.053/260**

Signposting of corridor circuits in large parks to make them compatible the nature with the sports activity.

**MEC.GT1.054/261**

To adapt and expand the canine areas in the green zones whose size and configuration allow it.

### **Circular Economy**

**MEC.GT1.055/262**

To develop and approve a new Waste Strategy to move towards a circular economic system and the fulfilment of European objectives.

**MEC.GT1.056/263**

To increase inspection and sanctioning of illegal waste dumping of construction, demolition and electronics in the municipality of Madrid.

**MEC.GT1.057/364**

To promote and work together with other administrations for the phasing out of illegal dumps on the periphery of the capital.

**MEC.GT1.058/265**

To increase inspection in the collection and treatment of waste.

**MEC.GT1.059/266**

To increase the collection of commercial cardboard.

**MEC.GT1.060/267**

To conduct public awareness campaigns to encourage reduction, separation, repair, reuse and recycling of waste.

**MEC.GT1.061/268**

To promote the incorporation of new technological systems in the waste collection.

**MEC.GT1.062/269**

To improve coordination between waste collection, transport and treatment and optimise the direction and efficiency of municipal waste management.

**MEC.GT1.063/270**

To reinforce odour minimisation measures in the Technology Park environment of Valdemingómez, including increasing the number of emissions.

**MEC.GT1.064/271**

Adapting the facilities of the Valdemingómez Technology Park to the treatment of the new separate collection fraction of biowaste (Plant Biomethanization of the Meadows).

**MEC.GT1.065/272**

To increase the number of guided visits to the Valdemingómez Technology Park to raise awareness of recycling.

**MEC.GT1.066/273**

To implement, in accordance with that approved by the Plenary of the Madrid City Council of 26 February 2019, a program to reduce the indiscriminate use of plastics (starting with municipal facilities), dispose of plastic bottles in the municipal centres (vending machines), promote campaigns of public awareness and practices that facilitate their

collection at source and later treatment and recycling, and to introduce a 'Green Label' to be granted to the markets, companies and businesses that dispose of single-use plastics and adopt other outstanding measures in reducing the use of plastic materials.

### **Air quality and decarbonisation of the city**

#### **MEC.GT1.067/274**

To produce and approve a specific Municipal Plan to fight against Climate Change to address the climate emergency, as approved by the Plenary of the Madrid City Council on 25 September 2019. This Plan will include measures necessary to encourage energy saving and efficiency, promote the use of renewable energies and reduce greenhouse gas emissions, the energy bill and the city's dependence on fossil fuels, all in order to achieve at least the national and European targets for the years 2030 and 2050 on decarbonisation and climate neutrality.

#### **MEC.GT1.068/275**

To expand and update the information and alert system when levels are exceeded of ozone.

#### **MEC.GT1.069/276**

To develop a new Ordinance on Protection against Pollution air quality.

#### **MEC.GT1.070/277**

To carry out annual inventories of pollutant and effect gas emissions the city of Madrid's energy balance and its reports, including the annual update of the historical series.

#### **MEC.GT1.071/278**

To install quick charging points for electric vehicles in the city.

#### **MEC.GT1.072/279**

To implement a plan of municipal grants to communities of owners, commercial establishments and institutions to install new recharging points for electric vehicles.

#### **MEC.GT1.073/280**

To implement the necessary actions to increase energy efficiency in municipal facilities and services and to promote the installation of photovoltaic panels and solar thermal systems in buildings and land municipal.

**MEC.GT1.074/281**

To continue incentives for the installation of solar panels.

**MEC.GT1.075/282**

To promote the aid lines for the replacement of coal and diesel boilers, including installation aids for electric boilers that run on sources of renewable energy.

**MEC.GT1.076/283**

Reducing the consumption of public road lighting by installing streetlights and energy-efficient lighting devices that also reduce light pollution in the city.

**MEC.GT1.077/284**

To design campaigns and actions to raise awareness, communication and dissemination in air quality and air pollution.

**MEC.GT1.078/285**

To promote initiatives and pilot areas of experimentation that allow innovation in sustainability solutions, decarbonisation and urban low-carbon systems emissions with the support and coordination with the Climate-KIC and other programs European and international.

**MEC.GT1.079/286**

To promote and implement plans and measures to reduce noise pollution in the city.

## General

**MEC.GT1.080/287**

To enable formulas that allow the adoption of the measures described in the minor possible time.

## **Working Group 2 - Public and Urban Space** (Measures 1 to 37)

### **MEMBERS OF WORKING GROUP 1 - PUBLIC SPACE AND URBAN SPACE**

- **For the Más Madrid Municipal Group:** José Manuel Calvo del Olmo and Maria Gema Recio Herrero.
- **For the Partido Popular Municipal Group:** Paloma García Romero, Sonia Cea Quintana, María Cayetana Hernández de la Riva and José Luis Infanzón Priore.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Mariano Fuentes Sedano, Silvia Saavedra Ibarrondo, Daniel González Guerrero and Rosario Laína Valenciano.
- **For the Socialista de Madrid Municipal Group:** María de las Mercedes González Fernández, Fernando Mínguez Izaguirre and Raquel Belinchón Alvarez.
- **For the Vox Municipal Group:** Pedro Fernández Hernández and Lucio Rivas

### **Public Space**

#### **MEC.GT2.001/288**

To design a viable Strategic Plan to reconvert the local road with insufficient pavement on roads where pedestrians have priority. It will be done both for safety and accessibility, and priority will be given to the transformation of the streets, especially congested in the local networks. In addition, the following will be continued the extension and fitting out of the corners between streets with the large pedestrian flow to expand its capacity and its waterproof quality.

#### **MEC.GT2.002/289**

To promote a strategy for the expansion and development of areas for access to equipment, shopping areas, public transport access areas, etc. The strategy will focus on areas of high pedestrian flow to expand their capacity and its sturdy quality in those parts of the city that are technically feasible.

#### **MEC.GT2.003/290**

To continue the work to reduce the width of the traffic lanes of motorised vehicles to the minimum possible. The aim is to secure the space and widen sidewalks that are now insufficient for safety or accessibility. The work may include the implementation of a bicycle lane as planned in the Review of the Master Plan for Cycling Mobility.

#### **MEC.GT2.004/291**

To promote a Safe School Roads program and also to create 'places of meeting' close to schools based on the STARS Project to develop a program of remodelling public spaces. Acting in the environment of educational centres to expand the space for transit and stay pedestrians, improve their quality and limit the speed and/or access to vehicles motorised vehicles in those parts of the city that are technically feasible. It is also proposed to work on safe routes from public transport stops to the educational centres.

**MEC.GT2.005/292**

To initiate the appropriate work and technical studies to allow the opening of courtyards for neighbourhood use outside of school hours. They would be opened, in particular, by evenings and weekends provided that there is unanimous agreement on the part of the school council and the district board.

**MEC.GT2.006/293**

We will implement a program of adaptation of public spaces to educational activities and teleworking and thus encourage social distancing which may include the use of public spaces as part of the activity teacher. Parks and other public spaces can accommodate small agoras, spaces with outdoor tables and study areas, equipped with pergolas, Wi-Fi connection (complying with the guidelines of the National Commission of the Markets and Competition and after a feasibility report) and device loading areas electronics. This type of installation can also be used as a work outdoors, in a new reality where teleworking is being implemented very broadly.

**MEC.GT2.007/294**

To incorporate urban indicators and *big data* to optimise maintenance and conservation of the city's pavements and structures, as well as knowing the accessibility deficiencies. With the Open Data platform, you can complete and update an inventory of all municipal public space with information on the state of conservation and level of accessibility.

**MEC.GT2.008/295**

To mediate the appropriate budgetary formulas that will make it possible to increase investment in conservation and maintenance of the public spaces, so that it is possible to achieve an optimal investment ratio per m<sup>2</sup> that ensures adequate levels of quality, the integrity of the infrastructure and the safety of the citizens. These formulas must be compatible with the validity of the Contract for the integral management of road infrastructures in the city of Madrid during the term of the agreement.

**MEC.GT2.009/296**

To improve the conservation of public space (pavements, lighting, green areas) moving from the current model of integral concession to a rational model of contracts of service. A commitment will be made to change the current form of management of conservation work, putting an end to the system of comprehensive contracts.

**MEC.GT2.010/297**

Revision of affected Ordinances and Instructions and drafting of new ones Ordinances according to new building and space requirements public:

- Instruction for the Design of the Public Road, incorporating normative changes in terms of accessibility and sustainability and sustainable mobility criteria
- Urbanisation Ordinance, introducing environmental sustainability criteria in the execution of public works.
- Street Furniture Ordinance of 1985, updating it to all regulatory changes so far and to the current needs of the street furniture
- Ordinance on the Use and Conservation of Free Spaces.

**MEC.GT2.011/298**

Drawing up a plan to prioritise actions for hull improvement in historical neighbourhoods. Remodelling and renovation actions will be undertaken pedestrianisation to provide them with environmental quality and to favour mobility.

**MEC.GT2.012/299**

To prioritise the development of interior spaces that do not present minimum conditions of urbanised public space.

**MEC.GT2.013/300**

Creation of the basic infrastructure necessary for the connection between neighbourhoods or their access to basic services or equipment.

**MEC.GT2.014/301**

To design a Plan to remodel squares in all districts of the city with criteria of accessibility, habitability and environmental quality Prioritise the execution of the projects that emerged from the Plazer competition and the European Competition.

Likewise, to promote the Comprehensive Plan for Urban Transformation of Madrid, which means the regeneration of the 21 main squares in Madrid, including the improvement of the lighting of buildings, streets and squares.

**MEC.GT2.015/302**

To promote the AZCA Master Plan, currently under execution with the objectives of improvement of the quality of public space, which favours connectivity and ensure universal accessibility in the whole area.

**MEC.GT2.016/303**

Program to remove unnecessary elements from public space in order to win pedestrian space and improve the quality of the urban landscape, in coordination with all the districts.

**MEC.GT2.017/304**

Citywide architectural barrier phase-out program. Priority will be given to the environments of transport interchanges, residences and senior centres through the accessibility office.

Amend the general administrative provisions for the designs of the road and urban public furniture to facilitate as much as possible the accessibility.

**MEC.GT2.018/305**

Plan to redefine the uses of municipally owned equipment, with a two objectives: to adapt them to the new needs generated by COVID-19 and optimise and rationalise its use. Functional alternatives will be assessed and their contribution to territorial rebalancing, in coordination with the municipal boards of a district or the areas to which the buildings were assigned.

**MEC.GT2.019/306**

Program to improve road safety in environments where there is an increased frequency of accidents.

**MEC.GT2.020/307**

To improve the 'coordinate' tool and continue to work in coordination with companies, in the renovation of basic infrastructure networks. Programming an orderly renovation of these networks throughout the municipality, to guarantee an appropriate service, taking into account new developments, interventions in consolidated areas and the needs for technological adaptation or extension of the lifetime of the same.

## Urban Space

### MEC.GT2.021/308

Creation of an extensive network of boulevards and recovery of historic boulevards, by recreating areas of water and pedestrian mobility with continuity and accessibility. They will also include bicycle and public transport lanes, looking for the right balance to ensure the technical feasibility of the action.

### MEC.GT2.022/309

We will promote the creation of pedestrian priority areas by developing them in neighbourhoods and other urban fabrics such as colonies and certain areas of the consolidated city. It will be done through a global action of improvement of the public space, transformation of sidewalks and roadways on a single platform and improved overall accessibility including a new arrangement of furniture and modification of fixed lighting elements or others.

### MEC.GT2.023/310

We will update the 2011 Madrid Centro Project. We will work on a model pilot Urban Cell to allow its progressive implementation throughout the city. At, in any case, the starting point will be an initial phase of minimum cost limited to regulation of single directions and maintenance of the surface car park and regulation of the traffic with ephemeral obstacles. The reversibility of actions acts as an incentive and allows tests with different transforming capacity, allowing the possibility of reversion to the previous state in case of 'unsatisfactory' evaluation.

### MEC.GT2.024/311

To initiate an urban revitalisation plan for the remodelling of urban axes and commercial activity in the different districts with criteria of expansion of the pedestrian area, transverse permeability, improvement of accessibility and environmental conditions.

### MEC.GT2.025/312

To establish different uses in public space depending on the time of day or the days of the week. Remodelling existing public spaces to generate space multifunctional, allowing for the simple and economical implementation of various activities using techniques such as painting, lights, furniture.

### MEC.GT2.026/313

We will create environmental corridors and habitable itineraries with pedestrian routes of local scale that arises with the idea of connecting the centres of the districts, streets commercial with main equipment (markets, health centres, schools) and parks.

**MEC.GT2.027/314**

We will enhance urban green infrastructure through a strategy of local renaturation and creation of environmental corridors, initiating new studies such as the Orcasitas green path. We will increase the density and quality of the trees, generating new green areas of proximity using municipal plots of land for equipment until begin its construction. Regulation would have to be established to be able to plant vegetation in these spaces or to make temporary gardens with the participation and the maintenance of the neighbours.

**MEC.GT2.028/315**

To promote the drafting of Special Plans for the Improvement of Public Networks to solve the specific urban development problems in terms of ownership of spaces free known as interlocks. Creation of a strategy to improve the landscape and urban quality of these inter-block spaces received by the City Council through renaturation actions, agricultural actions and the creation of cultural and leisure spaces in the open air. Carry out a program of actions and pilot projects.

**MEC.GT2.029/316**

Work on improving the planning of new developments to adapt them to current health and environmental requirements. With the study for the implementation of the urban cell model, introducing cycling routes, pedestrian routes, ecological footpaths and corridor routes on both local and general planning networks, which shall, to the extent possible to be connected to the green areas.

**MEC.GT2.030/317**

To initiate the modification of urban regulations by making the regime uses more flexible compatible, redefining and modernising productive uses and generating a more homogeneous and unitary regulatory framework. In addition, start work on introduce temporary uses of activities that boost the neighbourhood economy and reactivate closed shops.

**MEC.GT2.031/318**

Enhancing the value of municipal, industrial land assets for the reactivation of the economy.

**MEC.GT2.032/319**

We will work on the creation of small nodes of economic activity such as business incubators, collaborative economy spaces and tertiary areas of proximity at the local level in order to boost the neighbourhood economy.

**MEC.GT2.033/320**

We will promote a Plan for the regulation of logistic uses in Madrid, establishing rules for the implementation of these new activities on a metropolitan, local and last mile. Implementation of logistics micro-platforms and creation of urban distribution of goods in strategic areas of each district.

**MEC.GT2.034/321**

We will create a network of fully accessible pedestrian routes, extended to all districts and interconnected, to avoid 'islands of accessibility' isolated from their environment.

**MEC.GT2.035/322**

We will initiate a priority urban regeneration program in peripheral neighbourhoods with the aim of establishing a polycentric city by creating new centralities in the neighbourhoods.

**MEC.GT2.036/323**

We will adapt municipal plots and other underused spaces for your conditioning of these spaces that are currently degraded or are inefficient to use, enabling them to be used in stagnant public areas . Previously, a district inventory of these lots will be made, both public as well as private. In the case of private plots or ownership of other administrations will consider reaching agreements with the owners to allow public use on a temporary basis.

**MEC.GT2.037/324**

We will promote a plan to rationalise the private use of public space, in coordination with the districts and the Territorial Coordination Area. It will study the conditions for authorisation of temporary private activities on public roads (such as flea markets, fairs and other facilities). The possibility of installation based on the existence and availability of public spaces in the environment.

## Chapter IV

### Agreements and measures of the Bureau for Culture and Sport

(28 measures total)

#### MEMBERS OF THE CULTURE AND SPORT BUREAU

- **For the Más Madrid Municipal Group:** Pilar Perea Moreno, Marta Gómez Lahoz and Francisco Pérez Ramos.
- **For the Partido Popular Municipal Group:** Andrea Levy Soler, Loreto Sordo Ruiz, and José Fernández Sánchez.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Sofia Miranda Esteban, Martín Casariego Córdoba and Concepción Chapa Monteagudo.
- **For the Socialista de Madrid Municipal Group:** Maria del Mar Espinar Mesa-Moles, Pedro Barrero Cuadrado and Alfredo González Gómez.
- **For the Vox Municipal Group:** Fernando Martínez Vidal and Pedro Fernandez Hernandez.

#### Working Group 1 - Culture

(Measures 1 to 18)

#### MEMBERS OF WORKING GROUP 1 - CULTURE

- **For the Más Madrid Municipal Group:** Pilar Perea Moreno, Francisco Pérez Ramos and Jesús Martín Díaz.
- **For the Partido Popular Municipal Group:** José Fernández Sánchez and Jorge Moreta Perez
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Sofia Miranda Esteban and Martín Casariego Córdoba.
- **For the Socialista de Madrid Municipal Group:** María del Mar Espinar Mesa-Moles and Alfredo López Berini.
- **For the Vox Municipal Group:** Fernando Martínez Vidal and Diego Yúfera Quintanilla.

**MCyD GT1.001/325****CREATION OF A PROGRAM OF INTERMEDIATION BETWEEN ARTISTS AND DISTRICTS**

**Creation of a program of intermediation between artists and districts that to optimise the resources of the district cultural centres and open them up so that artists and creators can access these spaces.**

**Justification of the Agreement:**

Under the umbrella and context of the 21 districts program, a part will be dedicated to another, which is the subject of this sheet, to optimise the resources of the cultural centres in the districts and open them up so that artists and creators can access to these spaces.

To this end and building on the previous work done during the previous mandate by the program 'Madrid en crudo', a team of three workers from Madrid Destino are already working on this mediation system that connects cultural centres with artists and companies to enable them to use the resources available in the neighbourhoods.

The mechanics are as follows: applicants complete a form explaining their projects. Knowing this information, the team of Madrid Destino searches in the cultural centres those spaces that can be adapted to your needs bringing the two parties together. The aim is to standardise a practice that is already implemented, but which will now be coordinated more effectively through this program already under implementation.

On the other hand, as requested by Más Madrid, **the Delegate, Andrea Levy undertakes to request you in writing to the Territorial Coordination formally** that, in those districts where it is feasible, cultural centres can start to develop their activity from September onwards, provided that they meet the safety and health conditions. The month of September is, in the opinion of the Area an appropriate time for companies to resume their trials.

**Implementation of the proposal**

With the necessary coordination between the Area and the different districts.

**Temporary nature of the proposal:**

It is already being implemented and will be continued throughout the present mandate

**Budgetary impact**

It will be addressed with their own resources (workers from Madrid Destination and resources of the district centres).

**MCyD GT1.002/326****ENABLE CULTURAL PERFORMANCES IN OPEN AIR SPACES IN THE DISTRICTS OF MADRID**

**Thanks to the list of open spaces elaborated between the Area and the Districts, cultural shows will be possible in the districts of Madrid.**

**Justification of the Agreement:**

The Area, with the collaboration of the districts, has drawn up a list of spaces at open-air in the districts of Madrid with the capacity to host cultural events.

The aim is to encourage cultural programming, which has been greatly decimated by the pandemic, and the creation of opportunities. The objective is to claim Madrid as a territory of culture.

**Más Madrid spokesperson Pilar Perea calls for fees to be applied for taking advantage of the public domain by companies and cultural groups who wish to make use of these spaces. In other words, get a 100% bonus cultural activities without having to pay the fee for the occupation of public space.**

**For its part, the PSOE, also in favour but trying to avoid intermediaries and using the special artist's regime for their engagement.**

**Implementation of the proposal:**

It's already being implemented.

**Timing of the proposal**

During the present term of office.

**Budgetary impact**

Más Madrid's proposal (to apply the fees for the use of the domain and cultural groups) would mean a reduction in income of the City Council.

**MCyD WG1.003/327****CULTURAL REVIVAL CAMPAIGN**

**Campaign in the city of Madrid to spread the word that the Cultural Centres of the area: Spanish Theatre and Warehouses, Slaughterhouse, Price Circus, Open Space Quinta of the Molinos and CentroCentro return to the scene.**

**Justification of the Agreement:**

In addition to promoting the cultural centres of Madrid City Council, the campaign will also be extended to the rest of the private sector, highlighting that Back to Theatre has to be understood as Return to Madrid as a great objective to recover national cultural tourism and recover our city as a scenic capital. With this overview of the campaign should be seen as a major initiative of communication and marketing.

With this same objective, **the VOX municipal group** has made its proposal for 'to encourage the people of Madrid to go to the theatre without fear'. They also request sensitivity of municipally owned theatres so that private companies can represent at the Teatro Español, the Matadero, the Naves or the Fernán Gómez, which is already happening as the Area bets on the cultural fabric of Madrid. The next season, for example, all the Spanish programming is co-productions with private companies. **VOX is also involved in expressing support for the Madrilenian theatre**

**Timing of the Proposal**

In a first phase coinciding with the return to the stage, after the summer months, of the cultural centres owned by the City Council and the private sector. And, in a second phase, during 2021.

**Budgetary impact****MCyD WG1.004/328****SUPPORT TO FLAMENCO TABLAOS**

**The closure of the borders, as a result of the pandemic, has caused the closure of emblematic *tablaos* (flamenco venues) in the city of Madrid and has led to the sector to an unprecedented emergency situation. In this context, a series of measures will be promoted to try to prevent their disappearance.**

**Justification of the Agreement**

The flamenco tablaos of Madrid are a cultural, touristic and creative value of vital opportunities, as well as a differentiating element of our offer. Madrid brings together a large part of the flamenco tablaos in Spain with a great attraction to international tourism.

The closure of borders as a result of the pandemic and, consequently, the loss of international tourism, which constitutes up to 90% of the public of these unique premises makes it necessary to adopt measures to try to ensure their survival. **In addition to the 25% drop in the IBI and the tax on economic activities subsidies for music halls Aplaude plan are eligible, which would finance up to 70% of the rent for seven months (from March to September, both included).** The VOX municipal group also agrees with this support

In addition to this measure, and apart from the Area, it would also be interesting to assess the concession of a **terrace licence** to the flamenco tablaos of Madrid, **which will allow for an opening during restaurant hours** (i.e. from 10am).

Or, depending on the Area, **try from Tourism a better positioning of these premises for visitors who arrive in Madrid** and who visualise a map of the Madrid areas. In the same vein, **the VOX municipal group** also proposes 'promotion and advertising campaign by the Madrid City Council, with a focus on flamenco; in addition, as far as possible, to organize cycles or performances of flamenco in open spaces, both in the period of the 'Veranos de la Villa' as in the autumn cultural program. **With the objective of being able to speed up all these procedures, and at the request of the sector, they has begun to arrange for the flamenco tablaos to be declared general interest for the city of Madrid.**

### **Implementation of the Proposal**

Some measures are already being implemented, such as the lowering of the IBI and the economic activities. The call for grants under the Aplauze plan also is underway, and the rest of the measures described above are already assessing.

### **Timing of the proposal**

Already immediately and in order to reactivate the sector during the years following the pandemic or health crisis.

### **Budgetary impact**

It does not require a significant budget, except for what has already been approved in the Applause Plan, within the music hall grants, which would finance up to a 70% of the rent for seven months (March to September), the lowest collection the lowering of the IBI and the coordination between Areas and Districts so that obtain the terrace licence and be allowed to open during restaurant hours.

## **MCyD WG1.005/329**

### **REACTIVATE THE PROGRAM BY SHARING WALLS TO DIGNIFY THE CITY OF MADRID THROUGH CITIZEN ACTION**

**Recovering and promoting 'Sharing Walls', a program for the improvement of urban landscape with the involvement of the residents of the 21 districts. The intention is for the citizens to identify themselves with the improvement of the public, a neighbourhood action inspired by the successful experience of the local Canido (Ferrol) neighbourhood and its urban Meninas**

### **Justification of the agreement:**

Always under the coordination and necessary approval of the Directorate General of Cultural Heritage, the objective is to try to recover and promote 'Sharing Walls.'

In the previous mandate, the government team carried out an X-ray of the walls which, being the property of the Madrid City Council, are susceptible to welcome those urban paintings that dignify public space. This 'map of walls' will be very useful for the revitalisation of this program during the present mandate. The 'wall map' above will be updated to provide a useful map for the revival and implementation of this program during the present mandate.

To carry out these works, with a philosophy of remaining and joining the urban landscape of Madrid, it will be necessary to present the sketch of the work previously which will be materialised and described for the approval of management required General of Cultural Heritage. *An artist selection program will be planned and works adapted to the places chosen to intervene artistically and incorporating the neighbourhood involvement.*

It is important to emphasise that this program should, in no case be a reason for political confrontation. One option to channel it effectively would be to choose, each year, a general and inspiring reason as, for example, during this 2020 Galdós Centenary. At other times they may be from the promotion of reading to the Madrid of museums, etc. Also, as requested by VOX, it is relevant to underline that in all cases, the program envisages immortalising urban art on the walls, rather than other paintings that might be identified with urban vandalism.

The Socialist Group also stresses that under no circumstances should Las Meninas as a claim, being the symbol of the Ferrol neighbourhood that has driven this successful experience.

### **Implementation of the proposal**

The Directorate General is already leading it for Cultural Heritage, which will build on the work done during the previous mandate.

### **Timing of the proposal**

Reactivate it during the second half of this year.

### **Budgetary impact**

A budget estimate for a wall of 100 to 300 m<sup>2</sup>, depending on the experience of the first edition of Sharing the Walls, would be around 15,000 -16,000 EUR per wall. This budget includes artist fees, materials of execution, auxiliary means (scaffolding, etc.), curators for selection of artists and wall management, coordination of participation and communication and dissemination (posters, videos, etc.). This budget may be subject to a downward revision.

**MCyD GT1.006/330****CREATION OF A CYCLE OF THE MUNICIPAL SYMPHONIC BAND IN THE DISTRICTS OF MADRID**

**A Symphonic Band cycle will be created so that this grouping will carry its music to all the districts of Madrid.**

**Justification of the Agreement:**

Concerts by the Municipal Symphonic Band during the summer months at both the historic Retiro temple as in similar infrastructures in different districts of Madrid in a cycle or 'tour' of this musical group by districts like Chamartín (Jardín de Gloria Fuertes), Retiro (Roma park), Usera (Prado park Longo) or Moncloa-Aravaca (Parque de la Bombilla).

Concerts by the Municipal Symphonic Band will also be considered in other open-air settings such as the Berlin Park in the Chamartín district. The public will be sitting in chairs and with the safety distances that, at every moment, mark the health protocols.

Both Más Madrid and PSOE request that the Symphonic Band, apart from in the scenarios indicated above also cover all the districts of Madrid taking advantage of the list of cultural spaces elaborated by the Area in collaboration with the districts. Also, as soon as the health situation allows, the Band the Municipal Symphony will once again play as a group, always respecting the protocols, toilets in force at any given time.

**Implementation of the proposal**

From the Directorate General for Cultural programs and Activities.

**Timing of the proposal**

During the summer months of the present term of office, starting now, in an immediately, in 2020.

**Budgetary impact**

With the Area's budget. This is further optimisation of resources.

**MCyD GT1.007/331****CREATION OF A PLAN FOR THE DIGITALISATION OF THE MUNICIPAL THEATRES**

**Creation of a Digitalisation Plan for the Municipal Theatres that will allow live broadcasts, via streaming, to expand the audience potential and to be able to offer, in addition, quality cultural products before possible future outbreaks.**

**Justification of the Agreement:**

Currently, the Communication Department of Madrid Destino could assume this summer, the **live broadcast of cultural activities** will take place. All the municipal groups agree on this need. Furthermore Madrid is betting on the technological reconversion and the possibility of maintaining online programming in autumn, PSOE highlighting the convenience of *streaming* and VOX also advocating the online and, via *streaming*, programming of plays and concerts.

Study carried out from Madrid Destino for its implementation in the municipal theatres:

- **The cost of a multi-camera live streaming day**, which would have a filmmaker, two or three camera operators and an assistant production, in addition to the equipment and means to broadcast online, would be approximately **3,380 EUR**.

Furthermore, the Technology department of Madrid Destino identifies two scenarios.

- In **Phase I**, which should be scheduled **this summer**, we would broadcast live on the platform). **Streaming is displayed on the website of the cultural centre and the Vimeo platform of Madrid Destino**. The scheduled activity could be rebroadcast. The cost would be as indicated above: between 3,100/3,380 EUR for each broadcast.

This service does not allow you to search for content or to have a history of activities programmed by streaming. Nor could it be associated with ticket sales. Therefore, **it would be a free service**.

- In Phase II, which would not be before this fall and needs **development of about eight months**, we would create a space within the Madrid website A destination that would bring together the online offer of the cultural centres it manages and would also be accessible on the websites of each of the centres. It would become the **performing arts platform of the Ministry of Culture of the Madrid City Council**.
- In this service, **there would be a payment platform**, ticketing, and you could develop interactivity with the user. In addition, there would be a search engine for activities.

**Implementation of the proposal**

From the Communication Department of Madrid Destino, you are already implementing.

**Timing of the proposal**

Phase I is already planned for this summer and Phase II, which would not be before this fall, it needs about eight months to develop.

**Budgetary impact**

It would be assumed from the budget of Madrid Destino. The cost of a day of *streaming* is between 3,100 and 3,380 EUR per broadcast. Phase II implies a tendering procedure that would cost approximately 120,000 EUR for two years of contract. 50,000 EUR from the development of the 20,000 EUR for the purchase of equipment, in addition to an

annual expenditure of 25,000 EUR for the platform, upgrades and maintenance of equipment.

## MCyD GT1.008/332

### ASSIGNMENT OF SPACES TO CULTURAL AGENTS

**Create a Working Group among the municipal groups to articulate an effective mechanism for the transfer of municipally owned spaces to cultural agents.**

#### **Justification of the Agreement:**

As agreed by the Department Delegate, Andrea Levy, with the Group spokesperson Socialist, Mar Espinar, the City Council is working to give space to the cultural activities so that they can develop their creative activity. To this end, we are proceeding to inventory which places can be given to cultural agents.

The transfer of these spaces, such as the fifth floor of Centro (which has coworking, Wi-Fi network and all technical facilities), Daoiz and Velarde (once all the adaptation works have been completed), the four Pavilions of the Casa de Campo (attached to the Vice-Mayor's Office), and others that are currently found to be inactive, will be done through a public and free procedure competition to select the best projects based on their professionalism and adaptation to space. For this purpose, a worktable will be set up between the political groups in the first half of July when it will be presented, by of the Area, a definitive list of the spaces, and in which some necessary lines in the bases. The publication of this call will be attempted at the end of July, in order to get the resolution to allow the entry of cultural agents during the month of September.

Both the Socialist Group and Más Madrid convey the need for maximum use of cultural spaces. Not just those currently unused, but also the set of facilities of the Madrid City Council with the capacity to host cultural activities.

#### **Implementation of the proposal**

Through the working group that will integrate all the political groups in the first half of July.

**Timing of the proposal**

We want to get the entrance of the cultural agents during the month of September in assignments that will begin immediately and will be shall be extended for the duration of the present term of office.

**Budgetary impact**

It is not a budgetary outlay, but it is a decrease in income for the City Council for the rental of such spaces.

**MCyD GT1.009/333****PROMOTION OF READING AND SUPPORT FOR THE BOOK SECTOR****RECOVER THE DAY OF THE BOOK ON JULY 23RD**

**The pandemic prevented the traditional celebration of Book Day on the 23rd of April, a popular holiday that will now take place on July 23rd.**

**Justification of the Agreement:**

The Culture, Tourism, and Sports Department delegate, Andrea Levy, has already sent district councillors a letter asking them to allow bookstores to take their funds out on the streets next July 23rd to celebrate the Day of the Book (traditionally April 23) after being postponed by the pandemic. In the missive, the delegate's letter calls for 'all necessary steps to be taken' to be 'facilitated', so that bookstores can take their collections to the streets or nearby squares.

This measure aims to help the sector, which has been particularly hard hit by the crisis originated by Covid-19. It's been the book industry itself that's been an agreement to move Book Day. The goal now is that in the capital of Spain readers also have the opportunity to experience an intense day where the main characters are them, the books and the bookstores in Madrid.

In this regard, from the district of Arganzuela have already requested to mount the posts of books in Matadero. **Among the proposals for support to the book sector and the promotion of reading by the VOX municipal group was also requested holding small fairs and book markets in the neighbourhoods.** Both VOX and the PSOE have influenced their proposals to carry out 'small fairs and book markets in the neighbourhoods' (VOX) or, in the case of the PSOE, 'promoting and to facilitate second-hand book fairs in the districts of Madrid.'

**Implementation of the proposal:**

The Area will coordinate with the districts and with Territorial so that bookstores can go out on the street.

**Temporary nature of the proposal:**

Next July 23rd.

**Budgetary impact:**

The permits and procedures will be promoted with our means.

**MCyD GT1.010/334****LAUNCH CAMPAIGN COST OF MOYANO AND EXTENSION EXEMPTION DEL CANON**

**Promote a campaign to launch the Cuesta de Moyano, aware of its symbolic value. This initiative is particularly relevant in these moments because the pandemic has been particularly damaging to the sector of the book and with this historical, cultural space of the city of Madrid.**

**Justification of the Agreement:**

Aware of its historical and symbolic value and of the fact that it is a strength and a differentiating from the culture of Madrid, the Area's desire is to revitalise the Cuesta de Moyano. To this end, and in response to the association's request, we will convert booth 1 at the tourist information point and we will spend another **7,000 EUR** for campaigns and activities.

In this regard, the municipal group VOX has also expressed its opinion, asking to revitalise the Cuesta de Moyano. Furthermore, we also support the proposal of the Socialist Group to ask for the extension of the exemption from the fee paid by booksellers until the end of 2021, for which we will have to count on the District, Retirement, and the approval of the Treasury Department. During the alarm state, the fee exemption was approved during the current pandemic; a measure that now we request to extend until the end of next year. **In this regard, the Delegate, Andrea Levy, will address a letter to the District Board for approval of this measure.**

**Implementation of the proposal:**

Coordination from Culture with Tourism, in order to convert booth 1, of municipal ownership, at a tourist information point.

The campaign and activities will also be carried out by less than the Booksellers' Association of Cuesta de Moyano and, from the Area, the necessary procedures will be made with District Withdrawal for fee exemption.

**Temporary nature of the proposal:**

The campaign and activities will be launched after the summer, and the fee exemption wants to be maintained until the end of 2021.

**Budgetary impact:**

**7,000 EUR** for campaigns and activities, plus the fee that would not be collected by the City Council until the end of 2021 and that bookstores without no retroactive effect.

**MCyD GT1.011/335****EXEMPTING THE COMPANY FROM THE PAYMENT OF THE LAND USE TAX MADRID BOOK FAIR, THE AUTUMN FAIR AND THE FAIR OF SPRING**

**Exempting the Book Fair from the payment of the land use tax of Madrid, to the Autumn Fair and the Spring Fair taking into account that the pandemic has been particularly damaging to the book industry.**

**Justification of the Agreement**

The VOX municipal group proposes to exempt from the payment of the public highway in 2020 (rate for private use and special use of the local public domain) to the Madrid Book Fair, **to the Autumn Book Fair old and antique and to the Spring Fair of the old and second-hand book.**

As part of its measures to support the book sector and promote reading, VOX also proposes to involve the whole city in the commemoration of the 80th edition of the Madrid Book Fair in 2021.

On the request of the socialist group for 'a greater effort to clarify the tax benefits of turning the Book Fair into a Special Event Interest to the City', to clarify that such a declaration does not automatically imply tax benefits, but it does allow the study of ways to obtain them; especially from the point of view of the sponsors.

The Old Book Fair no longer paid an occupancy fee last year and, like the VOX proposal, the Area, had already moved forward with the organisers so that this year they don't pay a fee either.

In the same vein, the Socialist Group is committed to *'agreements that exempt from payment of the fee for reserving space, providing direct aid and facilitating the permanence of the same in the Recoletos environment. We request that you establish a working table with its organisers to be able to decide new dates and to facilitate their assembly year after year.'*

**The exemption will be applied already in the next editions of these fairs, enabling the relevant mechanisms for their materialisation.**

**Implementation of the proposal**

The first fair will be in autumn, initially from 24 September to 7 October on the Paseo de Recoletos. Later, in the Retreat, the Book Fair will be held, from 2 to 18 October (new dates due to the pandemic) and, as early as May 2021, the Spring Fair.

**Timing of the proposal**

This measure will be applied in the next editions of the three fairs.

**Budgetary impact**

The loss of income for the Madrid City Council.

**MCyD GT1.012/336****CREATION OF A MUNICIPAL BOOK VOUCHER**

**Creation of a municipal book voucher to help the bookstore sector of Madrid and make it easier for families with children and more limited resources get this bonus to buy in bookstores in the capital.**

**Justification of the Agreement:**

The Socialist municipal group proposes to create a Bono Libro Municipal to help Madrid's bookstore sector, one of the most affected by the COVID-19 crisis. This bonus, as the Socialist responsible for culture, commented in the last Commission Ordinarily, it would be aimed at vulnerable families registered in the social services in our capital.

In particular, the proposal aims to provide them with a purchase voucher worth 25 EUR , so that they can go to the bookstores in Madrid to buy the copy they want. The proposal specifies that such action should be focused on families with and that this bonus 'is intended exclusively' for those children can acquire the book they are most interested in. For the concretion of this proposal, is also proposed to negotiate with both the Booksellers Guild, which is willing to provide experience in the field, such as the possibility of also including the Cuesta de Moyano, encouraging purchases in this emblematic space of the city.

**Implementation of the Proposal:**

In coordination with the Families Area, which provides information on families that would be recipients of this aid, and with the consensus and collaboration of the Bookstores in Madrid.

**Temporary nature of the proposal:**

If this proposal is approved, the Bono Libro Municipal would be implemented during the current year, if there is a budget for its development, or already in 2021, within the budgets of the Madrid City Council.

**Budgetary impact:**

Initially, the estimate is around 600,000 EUR, which could be reduced in a detailed study.

## MCyD GT1.013/337

**CREATION OF A DIGITAL HISTORICAL ARCHIVE OF THE DECEASED BY THE PANDEMIC**

**Creation of a digital Historical Archive that preserves the memory of the thousands of people killed by the pandemic, as a fitting tribute to them and their families, and that, in addition, it documents this historical fact suffered by the entire population of Madrid.**

**Justification of the Agreement:**

The VOX Municipal Group proposes to preserve the memory of the thousands of people who in the year 2020 have died victims of the Coronavirus pandemic, as deserved tribute to both of them and their families.

The proposal calls for the compilation of data of the deceased with testimonies and memories of their lives provided by family members, **thus forming a 'Digital Historical Archive' of what happened during this 2020, 'from January 1st and up to one year after to end the pandemic or health crisis.'**

In that sense, and in addition to taking advantage of the work already done by the Area with audiovisuals that collect images **and personal testimonies** of the Madrid of the pandemic as 'Madrid city of brave' or 'Madrid will raise the curtain again' or the illustrations of the magazine M21, **a section will be set up within the Archive Historical, with the required entity and within the options allowed by the legal framework.**

**Implementation of the proposal:**

The **Town Archive**, which preserves the documentation generated by the City Council in the exercise of their powers and conserves from the Madrid Charter of 1202. For its part, the **Municipal Newspaper Library**, which has just completed 100 years of history, collects the press and other periodicals with copies from the 17th century (La Gaceta de Madrid) until today. And, from the '90s dates the **Library Digital memoriademadrid** that contains part of the documentation of the institutions mentioned above in digital format and also available for consultation and downloading of historical and documentary content free of rights. Through [www.memoriademadrid.es](http://www.memoriademadrid.es) it is possible to consult funds of excellent documentary value on the history of Madrid. Thanks to this possibility, you have, by example, of a special informative report on the misnamed Spanish Flu of 1918.

Taking advantage of these heritage institutions of the City Council, we **want to keep alive the memory of Madrid's people who have died as a result of the pandemic, forming a section within the Archive with its entity and to document what happened.** By also collecting videos, graphic documents and illustrations that illustrate and document this historical episode that is already part of our shared memory.

**Temporary nature of the proposal:**

The collection of material will continue from the present time until one year later of the end of the pandemic or health crisis.

**Budgetary impact:**

With the resources of the Directorate General of Libraries, Archives and Museums.

**MCyD GT1.014/338****INVESTMENT BY THE COUNCIL IN THE PURCHASE OF WORKS OF ART****Investment by the City Council in the purchase of works of art****Justification of the Agreement**

As an urgent and immediate measure to help inject liquidity into the sector, Madrid proposes that the City Council invest 500,000 EUR in the purchase of works of art, giving priority to the artists of Madrid and the galleries of the capital.

They also propose that this public purchase should be managed and carried out according to the of good practices that the sector has developed, ensuring publicity, competition, transparency, as well as quality and adequacy criteria for procurement (evaluation committee made up of experts and members of the sector, etc.).

**Implementation of the proposal:**

If it has the approval of the Treasury Department, it would be promoted during the present exercise.

**Temporary nature of the proposal:**

Más Madrid proposes it as an urgent and immediate measure

**Budgetary impact:**

500.000, which could be reduced if not approved by the Area the reduction should not, however, be less than 50% of this quantity. **Reflecting the will and commitment of the City Council that, within the regular budget, an amount is allocated to the purchase annual artwork exhibition.**

**MCyD GT1,015/339****MAINTAIN THE CIRCUS AS A TRADITIONAL CULTURAL MANIFESTATION IN MADRID**

**To provide facilities for the installation of travelling circuses in Madrid, aware of the importance of maintaining the circus as a manifestation of traditional culture.**

**Justification of the Agreement:**

The circus is a classic show, usually itinerant and of a great tradition. At Madrid, the only stable circus is in Teatro-Circo Price, a cultural centre owned by of the Madrid City Council and located in the Ronda de Atocha.

With the aim of maintaining the circus as a traditional cultural manifestation in Madrid, VOX proposes, **'to provide facilities for the installation of circuses in Madrid itinerant, an activity that 2,500 families live in Spain.'**

**Implementation of the proposal:**

When renting space in Madrid Destino, the Area proposes a reduction of up to 50% for these circuses, no animals. Among these spaces, for example, are Puerta del Angel or the Magic Box car park.

In other spaces on public roads, the competence of the districts or the Environment, if they are parks, the rate of occupation of the public thoroughfare is regulated in the ordinances, the budget is approved every year by the Plenary.

**Temporary nature of the proposal:**

In the case of space rental in Madrid Destination, the discount could be applied immediately. However, in cases regulated by tax ordinances that are approved in the Plenary, this reduction would come into force from 2021.

**Budgetary impact:**

The proposal to 'provide facilities' does not involve a budgetary outlay, but the lower payment collection of these travelling circuses from the occupancy rate of public road.

**MCyD GT1.016/340****SUPPORT FOR THE FASHION INDUSTRY AND OTHER ARTISTIC SECTORS BY MEANS OF THE CESSION OF SPACES**

**Supporting the fashion sector as part of the cultural and generation asset of opportunities and economy for Madrid. Establishment of criteria these creators will be eligible for a reduction in the rental of the spaces managed by the Area.**

**Justification of the Agreement:**

With the aim of supporting the fashion sector as part of the cultural asset, in addition of a generation of brand and opportunities and economy for Madrid, will be given up, always valuing the quality of its proposals, municipal spaces to the designers of textiles and accessories so that they can show less, its two main collections (spring-summer; autumn-winter).

You will be eligible for a reduction in the rental rate for spaces managed by the Area both the associated creators (ACME, Acotex, etc.) and those who do not are provided that they prove a minimum of five collections and five years of sales commercial, both via *e-commerce* and with a physical point (own shop and/or *multicamarca* space).

The City Council will publish clear criteria for assessing the quality of proposals.

This measure aims to strengthen collaboration between contemporary design Madrid's textile and accessories industry and the City Council to enhance our capital as a definitive scenario for the exhibition of the creations as is the case with other capitals like London, Paris, New York or Milan.

**Implementation of the proposal:**

Through the Directorate General for Cultural programs and Activities in collaboration with the areas of the Area managed by Madrid Destino.

**Temporary nature of the proposal:**

From next fall **until the end of 2021**. There would be three presentations: the first next autumn and then in February and September 2021.

**Budgetary impact:**

It does not require a budget, but a reduction in the approved fee for the spaces of the City Council. **This proposal would result in a reduction of the City Council.**

**MCyD GT1.017/341****PROGRAM BUDGET INCREASE 21 DISTRICTS AND EXTEND CULTURAL ACTIVITIES IN PUBLIC SPACE**

**Increase the budget of the 21 districts program for 2021, by allowing a decentralised and quality culture in the neighbourhoods of Madrid and support the local cultural fabric.**

**Justification of the Agreement:**

Currently, the 21 Districts program has a budget of 450,000 EUR, a budget allocation that will enable the last quarter of the year to be exercised, dates on which the program may be held, as agreed with Territorial Coordination that has suspended activities in the cultural centres of the districts until October. Despite the fact that it is programmed in a shorter period of time, due to the pandemic, the entire program budget has been kept intact.

It is even being designed with the intention of being able to offer the different performances in a virtual way. **On the other hand, as more was requested by Madrid, the formalisation of contracts with the artists so that, in the event of a suspension, they can exercise their rights as far as the legal framework allows.**

**Looking ahead to 2021, the Area makes a commitment that, if circumstances allow it, schedule 21 Districts throughout the year**, but without overlap with other programs such as Christmas, Easter or the Village Summers. **The goal for 2021 will be to have a budget close to 1 million EUR**, provided that the City Council's income doesn't stop it.

Both the Más Madrid municipal group and the PSOE are asking the Government that the extra health costs to cover the special protocols by COVID-19 do not decimate the budget devoted to this program in 2020. In order to achieve this objective, an attempt will be made to optimise and reuse all available resources, such as explained by the program coordinator, **Adrián Sepiurca**, in the appearance that was requested.

In addition, Mas Madrid and PSOE are asking that, as far as possible, the following are sought open-air spaces in the districts, outside the Cultural Centres. The Area will comply with this request provided that, on the one hand, the weather conditions allow it, so that during the last quarter of 2020 is ruled out, and, on the other hand, that it does not make it more expensive for the production costs. Considering the proposal interesting and assessing in what way cases can be applied, the priority will always be that the most important percentage of the budget which has a direct impact on artists and companies.

#### **Implementation of the proposal:**

Throughout the Area and in Coordination with the Districts.

#### **Temporary nature of the proposal:**

During the last quarter of this year and throughout 2021 without coinciding with other cultural programs in the Area, such as Christmas, Easter or Summer of the Village.

#### **Budgetary impact:**

The objective for 2021 will be to have a budget of close to 1 million EUR for this program, as long as the City Council's drop in revenue does not prevent it.

**MCyD GT1,018/342****RECOVERING CRAS PROGRAM (CESSION OF TECHNICAL SPACES AND MATERIALS)**

**Description:** To increase the materials supply of the CRAS service, especially those that can be used by cultural entities, which allows the free transfer of technical materials from the City Council.

This requires a study of the existing catalogue to update it and complete it.

The Delegation of Territorial Coordination currently manages this program, depending on the Department of Deputy Mayor's Office, so it must establish a protocol with the Ministry of Culture for the joint management of the transfer, free, from municipal means, which must always be subject to the cultural project and the plan for its use must be submitted in advance with the application give the means to be borrowed. In this respect, the use of the means for such a project will entail:

- A. The resources necessary for the development established shall be made available, although the City Council will not assume responsibility for the content.
- B. The freedom of creation established in article 20 of the Constitution shall be respected, while establishing an open and transparent application procedure and assignment with objective criteria.

**Applicants must also complete a declaration of responsibility committing to use the materials exclusively in the development of the project presented.**

**Execution deadlines**

Immediately

**Budget estimate**

As required for the acquisition of new specialised materials for the development of cultural activities.

## **Working Group 2 - Sport** (Measures 1 to 10)

### **MEMBERS OF WORKING GROUP 2 - SPORT**

- **For the Más Madrid Municipal Group:** Marta Gómez Lahoz, María del Mar Barberán Parrado and Ángel Luis Farnós Carreño.
- **For the Partido Popular Municipal Group:** Loreto Sordo Ruiz and Javier Muñoz.
- **For the Ciudadanos-Partido de la Ciudadanía Municipal Group:** Sofia Miranda Esteban and Alicia Martín Pérez.
- **For the Socialista de Madrid Municipal Group:** Pedro Barrero Cuadrado and Alfredo Lopez Berini.
- **For the Vox Municipal Group:** Pedro Fernández Hernández and Almudena Díaz.

### **MCyD GT2.001/343**

#### **CREATION OF A MECHANISM FOR THE CORRECT APPLICATION OF SAFETY, HYGIENE AND SPORTS MANAGEMENT PROTOCOLS**

Creation of a mechanism that allows the Sports Department Delegate to carry out a correct and homogeneous application, supervision and monitoring of safety, hygiene and sports management in the Municipal Sports Centres

#### **Justification of the Agreement:**

The public sports service of the city of Madrid serves thousands of people every day, users distributed in the different options offered by our Municipal Sports Facilities.

The political groups represented in the Sports Working Group have detected the need to ensure effective compliance with the protocols carried out by the Sports Department delegate to guarantee the safety of the end users, by the District Municipal Boards, bodies on which the management of the Municipal Sports Centres currently depends on. In a scenario like the one we're facing, where we're trying to get back to normal without a vaccine to combat COVID-19, there must be no use of the term 'technical' in the context of the technical protocols drawn up by the competent area.

We consider it necessary to adopt exceptional measures so that the Sports Department delegate may have the responsibility to implement, accompany and supervise, the execution of the required protocols for the provision of the service public sports by the District Municipal Boards, a proper monitoring of compliance with all preventive measures necessary to prevent possible outbreaks of the virus.

**Implementation of the proposal:**

**We believe that the way to implement the proposal in question is through two specific actions:**

**(1) The approval by the Governing Board of guidelines containing the necessary action protocols. The Area would raise the proposal Sports Delegate (or in conjunction with the Area responsible for territorial coordination)**

**2) The modification of the functional unit of the heads of departments or sports units (as the case may be) that currently falls to the Boards Municipal District, to the Sports Department delegate.**

**The ability to dictate instructions is necessary if, the ability to monitor its implementation properly is lacking, therefore propose the two specific actions which complement each other.**

**Temporary nature of the proposal:**

The guidelines would be in force as set out in the text itself or simply would be subject to cancellation by the Governing Board itself when it is considered that the protocols are no longer necessary.

**Budgetary impact:**

This proposal has no additional budgetary impact on the Madrid City Council.

**MCyD GT2.002/344****CREATION OF A COMMUNICATION CAMPAIGN TO PROMOTE THE PHYSICAL ACTIVITY AND SPORT**

**Creation of a communication campaign under the name 'Madrid Recupera el Paso' to promote physical activity and sports in the city.**

**Justification of the Agreement:**

Various political groups have agreed on the need to provide incentives to citizens to engage in physical activity and sport in this new phase that we face after the alarm state.

It is necessary to transmit to the citizens that they can safely return to the Municipal Sports Centres and also encourage and offer alternatives for to perform their physical activities outdoors.

Citizens must be aware of the measures taken by the Madrid City Council to guarantee the safety of all users and workers of the municipal public sports service.

**Implementation of the proposal:**

**The agreement will be implemented through the development of a communication by the Sports Department delegate.**

**Temporary nature of the proposal:**

The campaign will run during the month of September.

**Budgetary impact:**

This proposal has no additional budgetary impact on the Madrid City Council, as it will be executed with the budget of the communication of the Sports Department delegate.

**MCyD GT2.003/345****CREATION OF A SPECIAL DISCOUNT ON THE PUBLIC PRICES OF SPORTS SERVICES FOR THOSE AFFECTED BY COVID-19**

**Creation of a special 15% discount on the public price agreement for the provision of services in Municipal Sports Centres for and related sectors that have fought against the COVID-19 pandemic.**

**Justification of the Agreement:**

After having overcome the most critical phase of the pandemic, we consider it appropriate to recognise the work, dedication and sacrifice of the toilets and linked throughout the alarm state to deal with COVID-19, saving thousands of lives and fighting to the end for those who sadly died.

This agreement seeks to ensure that the health sector and other related sectors that have fought against the COVID-19 pandemic have an additional incentive to perform physical activity or sport in our municipal facilities.

**Implementation of the proposal:**

**The agreement will be implemented by including a 15% discount for the 2020/2021 season for the health care and related sectors that have fought the COVID-19 pandemic.**

**The discount will be applied to the following services:**

- **Targeted sports activities (tariff 2, monthly activity fee sports management) and rate 4 (special intensive courses)**
- **Free use, tariff 22 (indoor pool, bodybuilding, sauna and activity open address)**

**Temporary nature of the proposal:**

The proposed discount will be effective only during the 2020/2021 season.

**Budgetary impact:**

The budgetary impact of this proposal should be verified with the Ministry of Finance and Staff and its application will depend on whether the Madrid City Council will use the surplus to address the crisis caused by COVID-19.

It should be dealt with through an amendment to the current Agreement of public prices for sports services, which must be approved by the Plenary of the Madrid City Council.

**MCyD WG2.004/346****TO STRENGTHEN PREVENTION AND HEALTH SAFETY MEASURES IN MUNICIPAL SPORTS CENTRES AND SUMMER SWIMMING POOLS****Reinforcing prevention and health safety measures in the Centres Municipal Sports Facilities and the Summer Swimming Pools.****Justification of the Agreement:**

The Municipal Sports Centres and the summer swimming pools the Madrid City Council provide daily services to thousands of Madrid residents, in addition to being the centre of work of a significant number of municipal employees.

Due to the large influx of people receiving these facilities, it is necessary to reinforce prevention and health safety measures, thus putting the health of our workers and users at risk.

In this sense, the Sports Department delegate has developed two protocols specifically on preventive and health safety measures in the Centres

Municipal sports facilities and in the summer pools.

These protocols have been given to all political groups.

**Implementation of the proposal:**

**We propose that the Governing Board be elevated to agree on the application in the whole city of the following protocols attached to the present agreement:**

- 1) Protocol for the opening of summer pools 2020.**
- 2) Protocol for the opening of Municipal Sports Centres.**

**Temporary nature of the proposal:**

The protocols will be in force during the process of opening the facilities municipal sports that are carried out while there is a health alert.

**Budgetary impact:**

This proposal has no additional budgetary impact on the Madrid City Council.

**MCyD WG2.005/347****REQUEST TO THE GOVERNMENT AREA OF SPOKESMAN, SECURITY AND THE FOLLOWING IS A LIST OF THE EMERGENCIES IN WHICH THEY HAVE COLLABORATED IN THE SURVEILLANCE AND EVICTION OF THE SUMMER POOLS**

**Request that the Spokesperson, Security and Emergencies Area of Government reinforce this year their collaboration in the surveillance and eviction of the summer pools.**

**Justification of the Agreement:**

The restrictions that have had to be adopted because of the effects of COVID-19 make this summer different. For the first time access to the pools, the summer school will be held in two shifts, one in the morning and one in the afternoon.

This measure responds to the capacity limitations of recreational pools and the need for disinfection of the spaces.

From the Spokesperson, Security and Emergencies Area of Government, a task is carried out for continuous surveillance of our pools, however, this year having new procedures in the pools, it is necessary to reinforce this collaboration to facilitate eviction at shift changes in the summer pools.

We are aware of the conflicting nature of certain facilities in seasons therefore, we propose a priority list of pools (responding to conflict indices in past seasons) to be assessed and in case of if possible, strengthen the presence of police forces to prevent and deal with to any eventuality that might arise.

**Implementation of the proposal:**

To execute this proposal, we propose to send this agreement to the Government of Spokesman, Security and Emergency.

**Temporary nature of the proposal:**

This agreement would be implemented during the summer pool season to the year 2020, between 1 July and 15 September.

**Budgetary impact:**

This proposal has no additional budgetary impact on the Madrid City Council.

**MCyD WG2.006/348****PROMOTE OUTDOOR SPORTS ACTIVITIES****Promote outdoor sports activities in Municipal Sports Centres and in public spaces.****Justification of the Agreement:**

In the face of restrictions on the use of enclosed spaces such as the opportunity arises to reinforce and promote new activities in the air free.

From the Sports Department delegate, different outdoor activities are offered, like Nordic walking, running around Madrid, cycling around Madrid and walking around Madrid.

The spirit of the agreement is to encourage the promotion of these programs, as well as to encourage, as far as possible, the directed activities of the Centres Municipal sports can be developed outdoors.

**Implementation of the proposal:**

The Sports Department delegate will send to the District Presiding Aldermen the recommendation of, insofar as the programming of the Sports Centres Municipal permits, to carry out the directed activities in open spaces available.

Likewise, the campaign Madrid Recupera el Paso will promote the different sports programs of street sport.

**Temporality of the proposal:**

This measure will be in force as long as the health alert is maintained and there are capacity limitations for sports activities in closed spaces.

**Budgetary impact:**

This proposal has no additional budgetary impact on the Madrid City Council.

**MCyD WG2.007/349****Elimination of SS SS for sports fee exemption CULTURE AND SPORT BUREAU (ss ss stands for social services)****Elimination of SS SS for sports fee exemption****Justification of the Agreement:**

The Madrid City Council includes the following in the rates for Sports Centres reduction of public prices for people in economic and social difficulties, by making sport available to all citizens. Specifically, there is an exemption in the payment of fees for the use of facilities and spaces provided that document evidence of the situation of vulnerability. To be able to access the free service, you must have documentary evidence of the

situation by presenting proof issued by Services Social, which places an extra burden on the SS and slows down and complicates the processing of the application for those eligible to such an exceptionality.

Law 11/2007 already established the right to 'not provide the data and documents that are in the hands of the public administrations', so the City Council should in the interest of reducing bureaucracy and working on administrative simplification, facilitate the process through electronic data consultation between the Sports Department delegate and the Families, Equality and Social Welfare Department delegate.

We believe that the Administration must put in place the tools necessary for the expedition of administrative procedures, since it results in greater efficiency of services and higher quality in the provision of the latter.

#### **Implementation of the proposal:**

That the City Council collects the information electronically through its corporate networks, by consulting the intermediary data platforms, or any other electronic system enabled for this purpose, and thus obtain the information of vulnerability by crossing the data from the CIVIS system used by the Municipal Sports Centre. The only requirement that should be met by the applicant would have to be the signature of the consent to the consultation of personal data.

#### **Temporary nature of the proposal:**

The study will be presented in the last quarter of 2020.

#### **Budgetary impact:**

This proposal has no additional budgetary impact on the Madrid City Council.

### **MCyD GT2.008/350**

#### **CREATION OF A CLAUSE TO PROMOTE BASIC SPORT IN ORDER TO CONTRACTS OR AGREEMENTS FOR MAJOR SPORTS EVENTS**

**Creation of a clause to promote basic sport in contracts or agreements for major sports events.**

#### **Justification of the Agreement:**

One of the main agreements to make the city more dynamic must be to attract big sporting events. However, these events, in addition to the economic balance that they must provide the city, they must ensure an impact on the promotion of the basic sport.

The proposed clause seeks to ensure that in each contract or agreement of a large sports event to include activities with the clubs in Madrid. These activities must be carried out in the context of the event and must have a pre-established communicative impact , thus making the basic sport visible in the framework of the event to be organised.

**Implementation of the proposal:**

**The Sports Department delegate will include a clause in each agreement or large sports event contract in which it is guaranteed that there is a return in the city's base sport.**

**The return should be organised in conjunction with entities whose activity is directly related to the sporting event that is taking place celebrate.**

**Budgetary impact:**

This proposal has no additional budgetary impact on the Madrid City Council.

**MCyD WG2.009/351**

**CONDUCT A STUDY ON THE NEEDS OF BASIC SPORTS FACILITIES IN THE DISTRICTS**

**To carry out a study on the needs of Basic Sports Facilities in the districts.**

**Justification of the Agreement:**

In view of the economic complexity produced by COVID 19, the sports working group considers it necessary to prioritise in the most optimal way the planning of investments for the construction or remodelling of the Basic Sports Facilities in the districts.

**Implementation of the proposal:**

**Presentation by the Sports Department delegate of a study on the current status of the Basic Sports Facilities and the needs of new facilities per district.**

**The actual execution of the works determined by the study will depend on the budget availability of the City Council.**

**Temporary nature of the proposal:**

The study will be presented in the last quarter of 2020.

**Budgetary impact:**

This proposal has no additional budgetary impact on the Madrid City Council.

**MCyD GT2.010/352****CREATION OF A COMMITTEE FOR THE ATTRACTION AND PROMOTION OF LARGE SPORTS EVENTS FOR THE CITY OF MADRID**

**Initiate the procedures for the creation of an attraction and promotion committee of large sporting events for the city of Madrid, as a tool to revitalise and boost the sport, the economy and the positioning of Madrid as the capital of sport.**

**Justification of the Agreement:**

The city of Madrid hosts various sporting events that have made it a sports destination. However, the city's sporting potential has not adequately capitalised, nor have the coordination spaces been generated necessary between the different actors so that the design of new initiatives impact the city more comprehensively.

It is necessary to show the interest that we as a City Council have in the major sporting events in the world, Europe and Spain are held in Madrid. This requires the creation of meeting space with the main actors and the public that can design a strategy to attract big events.

The committee's constitution alone represents a declaration of interest to the promoters of major sports events and for international federations.

The committee must also play a very important role in articulating sponsorships in order to optimally execute the sports events captured, thus avoiding a budget overload for the city council.

The composition of the committee must guarantee the technical nature of the body and the necessary relationship with the different administrations and political groups.

**Implementation of the proposal:**

**The Department of Sport will be in charge of calling the different political groups to determine the composition of the Committee.**

**Temporary nature of the proposal:**

The definition of the composition of the committee should be agreed upon before the end of 2020.



The committee to be formed as a result of this agreement will not have a deadline of existence.

**Budgetary impact:**

The formation of the committee does not have an additional budgetary impact, without, however, once the committee is formed, it must be provided with a budget in order to accomplish its goal.

## CHAPTER V

### ACTIVITY REPORTS OF THE SOCIAL TABLE

#### **Working Group 1 - Basic Services and Social and Food-related Emergencies**

##### MEETINGS

**Meeting 1, June 8, 2020.**

**Meeting 2, June 15, 2020.**

**Meeting 3, 22 June 2020.**

**Meeting 4, June 25, 2020.**

##### COMPARISONS

1. **Héctor Cebolla, Director General of Innovation and Social Strategy of the Department of Families, Equality and Social welfare.**
2. **Platform of the Third Sector of the CAM.**
3. **Antonio López, UNED professor, a specialist in social services.**
4. **José Manuel Ramírez, President of the State Association of Women Directors and Social Services Managers.**
5. **FRAVM.**
6. **Neighbourhoods Coordinator.**
7. **David Lopez, Parish Priest of Jesus and Mary**

## ACTIVITY REPORTS OF THE SOCIAL TABLE

### Working Group 2 - Housing Policies

#### MEETINGS

**Session 8 June 2020**

**Session 11 June 2020 Videoconference**

**Session 15 June 2020 at Mayor, 71**

**Session 19 June 2020 Videoconference**

**Session June 22, 2020, at Mayor 71**

**Session 24 June 2020 Videoconference**

**Session 26 June 2020 at Mayor, 71**

#### COMPARISONS

**Comparative 11-06-20 (video conference):**

- **Javier Burón. Housing Manager Barcelona**
- **Carme Trilla.**

**Comparative 15-06-20:**

- **Felipe Iglesias.**
- **Vicente Perez. FRAVM**
- **Juan Antonio Gómez-Pintado. ASPRIMA**
- **Angela Matesanz. UPM**

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**Comparative 22-06-20:**

- **Teresa Cuervo. CSIC**
  - **Alejandra Jacinto**
  - **Beatriz Toribio ASVAL**
  - **Emilio Mitre. Medievalist Historian**

## ACTIVITY REPORTS OF THE SOCIAL TABLE

### Working Group 3 - Vulnerable Groups

#### MEETINGS

**Meeting 1, June 8, 2020.**

**Meeting 2, June 15, 2020.**

**Meeting 3, 22 June 2020.**

**Meeting 4, June 25, 2020.**

#### COMPARISONS

- 1. Fernando Vidal, President of the University Institute of the Family of the Pontifical University of Comillas.**
- 2. INJUCAM (Federation of Children and Youth Associations).**
- 3. Statewide Network of One Parent Families.**
- 4. Mercedes Villegas, Great Neighbours entity.**
- 5. SEDOAC (Active Domestic Service)**
- 6. THEMIS (Association of Women Lawyers THEMIS).**
- 7. Padre Llanos Foundation.**
- 8. José Manuel Dolader. Barandilla Association.**

## ACTIVITY REPORTS OF THE SOCIAL TABLE

### Working Group 4 - Emergencies

#### MEETINGS

**Meeting 1, June 8, 2020.**

**Meeting 2, June 15, 2020.**

**Meeting 3, 22 June 2020.**

**Meeting 4, June 26, 2020.**

**Meeting 5, June 29, 2020.**

#### COMPARISONS

##### Day 8 June 2020

- Adolfo García Ortega, President of Civil Society for Health (SOCISALUD), at the proposal of the Socialist GM in Madrid.
- Dr Fátima Cortés, from the Madrid Association of Public Health (AMASAP), at the proposal of Más Madrid.
- Dr Daniel Garcia of the Fourth World Association, who spoke on Health Community, at the proposal of Más Madrid.

##### Day 15 June 2020

- Carlos del Olmo, representative of Orgullo Loco, an association of people with mental illness, at the proposal of Más Madrid.
- Olga Real Najarro, President of the Madrid Mental Health Federation, requested by Más Madrid.
- Isidoro Díaz de Bustamante, representative of the Association of Centres and Private Hospitalization Companies of the CAM (ACHPM), requested by VOX.

##### June 22, 2020:

- Jesús Cubero Herranz, Secretary General of the Association of Companies service Unit (AESDE), requested by VOX.
- Felipe Mayoral, Mobility Agent, Labour Risk Prevention Delegate, representative of the section of Police, Emergencies and Mobility of UGT in the Health and Safety Committee of the Madrid City Council, requested by the Socialist GM in Madrid.
- David Gómez Herrador, Specialist Firefighter, General Secretary of the trade union section of the CC.OO. Fire Department at the City Council of Madrid, requested by the Socialist GM in Madrid.

## ACTIVITY REPORTS FROM THE BUREAU OF ECONOMY, EMPLOYMENT AND TOURISM

### Working Group 1 - Economy, Tourism, Industry and Trade

#### MEETINGS

**Preparatory session: Friday - June 2020 (Online 17 to 18 pm.).**

**First working session: Tuesday, 9 June 2020 (Online 17 to 20 pm.).**

**Second working session: Tuesday, 16 June 2020 (Online 17 to 20 pm.).**

**Third working session: Tuesday, 23 June 2020 (Online 17 to 20 pm.).**

#### COMPARISONS

**Five appearances on Tuesday 16 June 2020 (Online 17 to 19 pm.):**

- **José Luis Angelina Vela. Lawyer of the Illustrious College of Lawyers of Madrid.**
- **Fernando Gutierrez Arganda. Manager of the Las Águilas Market.**
- **María Concepción Díaz de Villegas Solans. Director-General of Trade and Catering Services of the Madrid City Council.**
- **Julio Rodriguez Lopez. Member of the Board of Directors of Economists in the face of the Crisis.**
- **Jorge Fabra. President of the Board of Directors of Economists against Crisis.**
- **Four appearances on Tuesday 23 June 2020 (Online 17 to 19 pm):**
- **Cristobal Paredes Camuñas. General Manager of Corporate Banking and investment by ING Spain & Portugal.**
- **Farruco Castroman. Film, TV and music producer. Producer of the Mad Cool Festival.**
- **José Luis Moreno Casas. General Director of Economy of the Madrid City Council.**
- **Emilio Ayanz. Partner of CREAS.**

## **ACTIVITY REPORTS FROM THE BUREAU OF ECONOMY, EMPLOYMENT AND TOURISM**

### **Working Group 2 - Modernisation, Streamlining and Improving Municipal Administration**

#### **MEETINGS**

**1ST MEETING: 9 JUNE, PLAZA DE LA VILLA 4, 10.45-13.00**

**2ND MEETING: 16 JUNE, ALCALÁ 45, 12-16.00.**

**3RD MEETING: MAJOR 71, JUNE 23, 11:30-13:45.**

#### **COMPARISONS**

##### **SPEAKERS ON 16 JUNE 2020:**

##### **1. Digitalisation of the City Council**

- **Iñigo Polo, Director of Digitisation Orange**
- **M<sup>a</sup> Jesús Villamediana, Director of the IAM**
- **Manuel Ventura, CEO of Wellness, Smart Cities**

##### **2. Streamlining and modernising administrative processes**

- **'Electronic Administration and Processes', María Izquierdo, Co-founder of Government Digital Service.**
- **'Modernisation of the Administration.' Jordi Hereu, Mayor of Barcelona 2006-2011**

##### **3. Open data.**

- **David Cabo. CIVIO Foundation.**

##### **4. Teleworking, the flexibility of the day and digital switch-off. Training and selection.**

- **Antonio Sanchez, General Director of HR Planning of the Madrid City Council.**

## ACTIVITY REPORTS FROM THE BUREAU OF ECONOMY, EMPLOYMENT AND TOURISM

### Working Group 3 - Employment, Innovation and Entrepreneurship

#### MEETINGS

**1ST MEETING:** Thursday, June 4, 2020, at 13:45 pm. Remote session with videoconference by Teams.

**2ND MEETING:** Tuesday, June 9, 2020, at 9:00 am. On-site session in Commission Room in the Plaza de la Villa.

**3RD MEETING:** Monday, June 15, 2020, at 3:30 pm. Remote session with videoconference by Teams.

**4TH MEETING:** Tuesday, June 16, 2020, at 9:00 am. Mixed session with videoconference by Teams and in-person in the Multipurpose Hall on Calle Mayor 71.

**5TH MEETING:** Monday, June 22, 2020, at 3:30 pm. Remote session with videoconference by Teams.

**6TH MEETING:** Tuesday, June 23, 2020, at 9:00 am. Mixed session with videoconference by Teams and in-person in the Multipurpose Hall on Calle Mayor 71.

**7TH MEETING:** Wednesday, June 24, 2020, at 3:00 pm. Remote session with video conferencing by Teams.

**Delivery of the measures agreed by all political groups Friday, June 25, 2020, at 14:00 pm.**

#### COMPARISONS

**Tuesday, June 16, 2020, at 9:00 am.**

- **9:00 am - Raquel Gil Eiroa.** Commissioner for quality occupations and policies against the precariousness of the Barcelona City Council.
- **9:20 am. - Antonio Lence Moreno.** Group Managing Director Vienna Chaplains
- **9:40 am. - Manuel Marín Berja.** Entrepreneur
- **10:00 am - Luis Pérez López.** Director of Institutional Relations Randstad Spain.
- **10:20 am - José Antonio Bayón López,** Managing Director of ENISA.



## ACTIVITY REPORTS FROM THE BUREAU OF CITY STRATEGY

### Working Group 1 - Sustainable Mobility and Environment

#### MEETINGS

**Thursday, June 18 from 13:00 to 14:30, remote (Teams).**

**Tuesday 23rd June from 16:00 to 17:45, remote (Teams).**

**Wednesday 24th June from 8.30 pm to 10 pm, remote (Teams).**

**Friday, June 26 from 13:15 to 15:45, 71 Main Street (On-site).**

#### COMPARISONS

<i>Time</i>	<i>Comparative</i>	<i>Group proposer</i>	<i>Mode of appearance</i>
09:30 – 10:15	José Amador Fernández Viejo. Director General Sustainability and Control Environmental, Madrid City Council.	PP	On-site
10:15 – 11:00	Juan Carlos del Río. Secretary of FeSP UGT Community Services Madrid.	PSOE	On-site
11:00 – 11:45	Miguel Pérez-Lozao Gallego. Incident Greenpeace politician in Madrid.	MM	On-site
11:45 – 12:15	Recess		
12:15 – 13:00	Miguel Andres. Responsible for Urban Cycling Pedal Book, With Bike, European Cyclists' Federation.	Vox	On-site
13:00 – 13:45	Julio Lumbreras Martín. Professor of Environmental Engineering in the Polytechnic University of Madrid (UPM) and Visiting Professor at the University of Harvard. Member of the Council of Experts for the 'Cities' Mission Smart and Climate Neutral' for the 2021-2027 horizon. Coordinator of the Community of Cities in the 'The Day' initiative Later.'	Cs	Remote

**Friday 12 June** (appearances before the whole Strategy Bureau of the City)

<i>Time</i>	<i>Comparative</i>	<i>Group proposer</i>	<i>Mode of appearance</i>
9:30 – 10:15	Enrique Villalobos. President of FRAVM (Regional Federation of Associations Neighbours of Madrid).	MM	On-site

**Wednesday 17 June** (appearances before the Working Group on Mobility Sustainable Development and Environment)

<i>Time</i>	<i>Comparative</i>	<i>Group proposer</i>	<i>Mode of appearance</i>
09:30 – 10:15	Maria Dolores Ortiz Sanchez. Director General Planning and Mobility Infrastructures, Madrid City Council.	PP	On-site
10:15 – 11:00	Jesús Andrés Fraile. Works Council of the EMT (Empresa Municipal de Transportes de Madrid).	MM	On-site
11:00 – 11:45	Juan Bárcena. Ecologists in Action.	MM	Remote
11:45 – 12:15	Recess		
12:15 – 13:00	Mario Armero Montes. Former Vice President of ANFAC (Spanish Association of Automobile Manufacturers and Trucks). Director of Umicore (a world leader in materials). President of the companies Axion, Indo, Palex and Enso.	Vox	On-site
13:00 – 13:45	Julio Sanz. President of the Federation Taxi Professional of Madrid and Vice-president of the Madrid Committee of Road Transport (section passengers).	PSOE	On-site
13:45 – 14:30	Ramon Ledesma. Expert in mobility. Advisor Pons Foundation.	PSOE	On-site

**Friday 19 June** (appearance before the entire Strategy Bureau of the City)

<i>Time</i>	<i>Comparative</i>	<i>Group proposer</i>	<i>Mode of appearance</i>
09:30 – 10:15	Julio Diaz. Head of the Department of Epidemiology and Biostatistics of National School of Health (Institute de Salud Carlos III).	PSOE	On-site
10:15 – 11:00	Oscar Moral Ortega. President of the CERMI (Spanish Committee of Representatives of People with Disability) of Madrid.	Cs	Remote

**Wednesday 24 June** (appearances before the Working Group on Mobility Sustainable Development and Environment)

<i>Time</i>	<i>Comparative</i>	<i>Group proposer</i>	<i>Mode of appearance</i>
12:00 – 12:45	José Manuel Pradillo. Former Director of Transportation and Car parks of the Madrid City Council. Former Consortium Manager Regional Transport of Madrid. He directed the construction of 200 car parks for residents and the extension of the Madrid Metro.	Vox	On-site
12:45 – 13:30	Júlia López Ventura. Regional Director for Europe from the global network of c40 cities for climate action (Regional Director at C40 Cities Climate Leadership Group).	Cs	On-site
13:30 – 14:15	Ricardo Diaz Martin. Dean of the College of Chemists in Madrid and Professor of UDIMA's Chemical Engineering (Distance Learning University of Madrid). Thematic area in relation to the working group: air sanitation, cleaning and safety measures (including media and vehicles) transport), waste treatment.	Cs	On-site
14:15 – 15:00	José María Riaño Sebastián. Secretary General of ANESDOR (Association National Business Association of the Sector of Two Wheels).	PP	On-site

## ACTIVITY REPORTS FROM THE BUREAU OF CITY STRATEGY

### Working Group 2 - Public Space, Urban Space

#### MEETINGS

**1st Meeting: March 10, Calle Mayor, 71 11:00-13:30**

**2nd Meeting: June 15, Videoconference 16:00-19:00**

**3rd Meeting: June 17, Plaza de la Villa, 4 11:30-14:30**

**4th Meeting: 24 June, Plaza de la Villa, 4 11:00-14:00**

#### COMPARISONS

<b>Friday 12 June</b> (appearances before the whole Strategy Bureau of the City)			
<i>Time</i>	<i>Comparative</i>	<i>Group proposer</i>	<i>Mode of appearance</i>
11:30 – 12:00	<b>Jose Luis Infanzón.</b> Managing Director of Public Space, works and infrastructure	PP / VOX	On-site

<b>Monday, 15 June</b> (appearances before the Working Group on Public Spaces and Urban Spaces)			
<i>Time</i>	<i>Comparative</i>	<i>Group proposer</i>	<i>Mode of appearance</i>
16:00 – 16:30	<b>Adrian Fernandez.</b> Responsible for the Greenpeace Mobility Campaign Spain	MM	Remote
16:30 – 17:00	<b>Juan Fisac.</b> Engineer	PP	Remote
17:00 – 17:30	<b>Fernando Caballero Baroque.</b> Architect and Anthropologist.	Cs	Remote
17:30 – 18:00	<b>Salvador Rueda.</b> Graduate in Biological Sciences and Psychology. Founder of the Ecology Agency Urban of Barcelona.	PSOE	Remote
18:00 – 18:30	<b>Belen Moneo.</b> Professor at E.T.S.	MM	Remote

	UPM Architecture		
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**Wednesday, 17 June** (appearances before the Working Group on Space Public and Urban Space)

<i>Time</i>	<i>Comparative</i>	<i>Group proposer</i>	<i>Mode of appearance</i>
11:30 – 12:00	<b>Marta Román Rivas.</b> Specialist in Urbanism from the perspective of childhood and gender (teacher university at Harvard, Autonomous of Madrid, Menéndez Pelayo, Politécnica de Barcelona)	MM	On-site
12:00 – 12:30	<b>Jose Maria Ezquiaga.</b> Doctor Architect, Architect by the School Superior Technique of Architecture of Madrid and Bachelor in Sociology and Political Science by the Complutense University of Madrid.	Cs	On-site
12:30 – 13:00	<b>Alfonso Sanz.</b> Geographer, mathematician and urban planning technician. Consultant for urban planning and mobility sustainable	PSOE	On-site
13:00 – 13:30	<b>Alfonso Vegara Gomez.</b> Doctor architect, urban planner, economist and sociologist	Cs	Remote

**Friday 26 June** (appearances before the whole Strategy Bureau of the City)

<i>Time</i>	<i>Comparative</i>	<i>Group proposer</i>	<i>Mode of appearance</i>
9:30 – 10:30	<b>Carlos Moreno</b> (Advisor to the Mayor of Paris)	PSOE	Remote

## ACTIVITY REPORTS FROM THE BUREAU OF CULTURE AND SPORT

### Working Group 1- Culture

#### MEETINGS

**First meeting: Monday, June 8.**

**Second meeting: Friday, June 12.**

**Third meeting: Monday, June 15.**

**Fourth meeting: Friday, June 19.**

**Fifth meeting: Monday, June 22.**

**Sixth meeting: Friday, June 26.**

In these sessions, the work that, for various reasons, was discussed and shared the media, which was shared continuously from the beginning of the process with the objective of reaching maximum consensus on the measures provided by the different groups. This collaborative and constructive spirit has allowed add up to 18 agreements at the last Bureau meeting, held last Monday, the 29<sup>th</sup> of June.

#### COMPARISONS

On the other hand, and in the spirit of listening to other voices and points of view of the sector, at the meeting of the Working Group on 19 June last appeared, at the request of the groups Más Madrid and PSOE:

- **Fernando Benzo, Managing Director of Madrid Destino**
- **Adrian Sepiurca, responsible for the 21 Districts program; and**
- **Lucía Mendoza, from the Institute of Contemporary Art.**

In addition, apart from the persons appointed by each political group in the Group culture Working Group, who participated in the different sessions in an on-site or remote also contributed in this constructive debate advisor of the Area of the Government of Culture and Sport, such as **José Luis Romo and Isabel Rosell, in the working session on Friday, 19 July, and the Technical Secretary General of Area, Carmen González, in the working session on Monday 22nd June.**

## ACTIVITY REPORTS FROM THE BUREAU OF CULTURE AND SPORT

### Working Group 2- Tourism

#### MEETINGS

**First meeting: June 12, 2020**

**Second meeting: June 18, 2020**

**Third meeting: 19 June 2020**

**Fourth meeting: June 24, 2020**

**Fifth meeting: June 26, 2020**

#### **Proposals:**

The various political groups have submitted 27 proposals for agreements, which we have categorised in 3 main areas: basic sport, equipment and large events.

#### COMPARISONS

The group included seven guests, who addressed the following topics the group's thematic areas. The witnesses were:

- **Arantxa Saiz, Secretary of Sports Facilities, UGT (Axis Equipment).**
- **Javier García Romero, Managing Director Club Natación Madrid Moscardo. (Axis Equipment).**
- **Raúl Chapado, President of the Royal Spanish Federation of Athletics. (Axis Major Events).**
- **Carlos Beltrán, Sports Councillor for Torreldones. (Sport axis base).**
- **Maria Martín, Olympic athlete, rhythmic gymnastics. (Base sports axis).**
- **David Ríos, representative Madrid Base Villaverde. (Base sports axis).**